Winners Announced in the 22nd Annual Service Industry Advertising Awards

January 15, 2025

Winners have been announced in the **22nd Annual Service Industry Advertising Awards**. A national panel of judges evaluated and rated entries in eight groups and forty-five categories. The judges awarded 108 Gold Awards, 43 Silver Awards, 20 Bronze Awards.



The **Service Industry Advertising Awards** began in 2003 to recognize the advertising excellence of the service industry. The **22nd Annual Service Industry Advertising Awards** continues to recognize the advertising excellence from service industry providers. More than 1,000 entries were received in the **22nd Annual SIAA Awards**.