

Winners Announced in the 21st Annual Service Industry Advertising Awards

January 15, 2024

Winners have been announced in the **21st Annual Service Industry Advertising Awards**. A national panel of judges evaluated and rated entries in eight groups and forty-five categories. The judges awarded 104 Gold Awards, 44 Silver Awards, 29 Bronze Awards.

The **Service Industry Advertising Awards** began in 2003 to recognize the advertising excellence of the service industry. The **21st Annual Service Industry Advertising Awards** continues to recognize the advertising excellence from service industry providers. More than 1,000 entries were received in the **21st Annual SIAA Awards**.

