



This year's panel of judges in the Service Industry Advertising Awards has recognized the outstanding creativity exemplified in the following entries. Congratulations to these institutions and their advertising agencies for their Best of Show designation.

Norwood Bank

Norwood, MA

Stackpole

Newburyport, MA

Integrated Marketing Campaign

Intermountain Healthcare

Salt Lake City, UT

Faktory/R&R Partners

Salt Lake City, UT

Television Advertising

Washington Post

Washington, DC

Silver Marketing

Bethesda, MD

Summer Savings Ad Campaign

Newspaper Advertising

Ronald McDonald House

Akron, OH

Know Marketing, Inc.

Akron, OH

Groundbreaking Campaign

Total Advertising Campaign

Roto-Rooter Group, Inc.

Cincinnati, OH

Curiosity Advertising

Cincinnati, OH

GoT Premiere Twitter Posts

Social Media

Pennsylvania Liquor Control Board

Harrisburg, PA

PPO&S

Harrisburg, PA

1 in 3 Friends

Total Public Relations Program