

# Registration

Entry # \_\_\_\_\_

(For Official Use)

1. Please type or print all information below. Make sure everything is complete and correctly spelled.
2. Attach TWO copies of the registration form to each entry submitted. (Entry form may be photocopied)
3. IMPORTANT: Be sure you have marked the GROUP and CATEGORY information.
4. Place your entry payment in a separate envelope marked "PAYMENT ENCLOSED" that's easily visible upon opening your package.

ENTRY TITLE \_\_\_\_\_

(Name/title/headline of piece being entered)

INSTITUTION \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Delivery Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

ADVERTISING AGENCY \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Delivery Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

GROUP:  Entertainment Services  Professional Services  Healthcare Services  
 Financial Services  Travel/Transportation Services  Other Services  
 Educational Services  Retail Services

## CATEGORY:

1. Newspaper Advertising  
 1A. Single Ad  
 1B. Series
2. Magazine Advertising  
 2A. Single Ad  
 2B. Series
3.  Publication
4.  Newsletter
5.  Direct Mail
6.  Outdoor Advertising
7.  Annual Report
8.  Poster
9.  Brochure
10.  Logo/Letterhead Design
11.  Calendar
12.  Other: Misc. Collateral, Special Promotional Materials
13.  Imprinted Materials—T-Shirts, Hats, Pens, Mouse Pads, etc.
14.  Website
15.  New Media
16.  Social Media
17.  Rich Media
18.  Electronic Advertising
19.  E-Publication
20.  Mobile Advertising
21.  Radio Advertising  
 21A. Single Spot  21B. Series
22.  Television Advertising  
 22A. Single Spot  22B. Series
23.  Special Video Production

## CAMPAIGN CATEGORIES:

24.  Total Public Relations Campaign
25.  Total Advertising Campaign
26.  Integrated Marketing Campaign (Two or more channels, print, web, video, social media, internet, etc.)

## ENTRY FEE: (Categories 1-23)

\$30 per entry received by October 27, 2017

\$40 per entry received by November 15, 2017

\$50 per entry received by December 15, 2017

## CAMPAIGN ENTRY FEE: (Categories 24-26)

\$65 per entry received by October 27, 2017

\$75 per entry received by November 15, 2017

\$85 per entry received by December 15, 2017

## Make checks payable to: SIAAwards

My check is enclosed, made payable to SIAAwards

My check is being sent under separate cover.

## Pay by VISA/MasterCard/Amex:

Name on Credit Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Total Amount \$ \_\_\_\_\_

*\*Only do one copy of credit card payment and place in envelope marked "Payment Enclosed."*

Fax Receipt To: \_\_\_\_\_

Email Receipt: \_\_\_\_\_

## SEND TO: SIAAwards

1225 Johnson Ferry Road • Suite 560A  
Marietta, GA 30068

FEI #58-1581819

770-457-6106 • FAX 770-457-4606 • www.SIAAwards.com

