

SIAA

Eighth Annual Service Industry Advertising Awards

Winners by Institution

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
2 Doors Down	BRONZE	Total Ad Campaign		Linden
AAA Washington	GOLD	Magazine Ad-Series	"I Didn't Know" SYC&S	
AAA Washington	GOLD	Radio Ad-Series	All Systems Go	
AAA Washington	GOLD	Radio Ad-Single	Game Day	
AAA Washington	GOLD	Direct Mail	"I Didn't Know" Flip Book	
AAA Washington	GOLD	Annual Report	Charting A Course	
AAA Washington	GOLD	Outdoor/Transit	Quotes	
AAA Washington	SILVER	Radio Ad-Single	Job Hunting	
AAA Washington	SILVER	Publication External	Journey	
AAA Washington	SILVER	Other	"Success Lies Within" Insurance Banquet	
AAA Washington	SILVER	Outdoor/Transit	AAA Member Quotes	
AAA Washington	BRONZE	Magazine Ad-Series	AAA Battery- Fold Up	
AAA Washington	MERIT	Magazine Ad-Series	AAA Insurance-Generations	
AAA Washington	MERIT	Magazine Ad-Series	"Fall in Love" Internet Booking	
AAA Washington	MERIT	Magazine Ad-Series	"Touches Lives" Membership	
Acadia Insurance Company	GOLD	Poster	Transportation, Fishing & Construction	Mason, Inc.
Adam W. Curran	GOLD	Website	Adam Curran Homes Web Site	Matcha Design
Adelphi University	SILVER	Special Video	AU PAC	
Adelphi University	MERIT	Newspaper Ad-Series	Adelphi is Success	
Adventist Hinsdale Hospital	BRONZE	Other	Ice Cream Social Invitation	Everett Branding
Aiken Regional Medical Center	SILVER	Newsletter	Quality of Life	StayWell Custom Communications
Aircuity, Inc.	SILVER	Website	Aircuity Website	Genuine Interactive
Alerus Financial	GOLD	Newspaper Ad-Series	Debit Rewards "More"	Flint Communications
Alerus Financial	GOLD	Brochure	Corporate Brochure	Flint Communications
Alerus Financial	SILVER	Television Ad-Series	GenX	Flint Communications
Alerus Financial	SILVER	Annual Report		Flint Communications
Alstom	GOLD	Calendar	Power Your Health	Consumer Communication Solutions
Atlanta History Center	GOLD	Brochure	School Programs Guide	
Atlanta History Center	GOLD	Newsletter	Connections	
American AgCredit	SILVER	Magazine Ad-Series	Funding the Mud on Your Boots	Firefly Creative Company
American Education Group	BRONZE	Website		Stevens Advertising, Inc.
American Family Insurance	GOLD	Television Ad-Single	3 Kids	The San Jose Group
American Family Insurance	MERIT	Television Ad-Single	Nadie Como Tu	The San Jose Group
American Perspective Bank	BRONZE	Newspaper Ad-Series	Perspective Ads	Verdin Marketing, Ink
Amerisure Insurance	BRONZE	Annual Report		Group Fifty-Five Marketing
Analysys	GOLD	Magazine Ad-Series	Analysys Ad Series	Catalpha Advertising & Design
Archie's Deli	BRONZE	Website		Davidson & Belluso
Arts & Business Council of Greater Phoenix	GOLD	Direct Mail	"New Artitude" Awards Breakfast Invitation	Davidson & Belluso
Asbury Foundation	BRONZE	Website		Matcha Design
Aspirus	MERIT	Special Video	In The Spirit of Generosity	The Karma Group
AT&T	GOLD	New Media	Getting Your Flu Vaccination	Consumer Communication Solutions
Atlas Aero	GOLD	Logo/Letterhead		Bonci Design
Atlas Aero	MERIT	Website		Bonci Design
Auburn University	GOLD	Employee Comm Program	Writing Center Faculty Brochure	
Auburn University	GOLD	Total PR Campaign	Auburn Connects! Common Book Program	
Auburn University	SILVER	Television Ad-Single	NCAA:30 Spot	
Auburn University	MERIT	Poster	Voices Against Hunger	
Auburn University	MERIT	Magazine Ad-Single	Scholarship Campaign	
Auburn University	MERIT	Imprinted Materials	Airport T-shirt	
Auburn University	MERIT	Total Ad Campaign	Writing Center	
Badlands Grill House & Saloon	MERIT	Other	Menu	Results Unlimited
Ball Memorial Hospital	SILVER	Calendar	iBeat Cancer	
Banner Health	MERIT	Total Ad Campaign	Where Experts Work Best	O'Brien Advertising
Baylor University Medical Center of Dallas	GOLD	Publication External	Baylor Innovations-Summer 2010	Wax Custom Communications
Beaumont Gitlin Tashjian	MERIT	Logo/Letterhead	Corporate Identity Package	Berbay Corp.
Beebe Medical Center	GOLD	Newspaper Ad-Insert	Beebe Beacon	Dean Design/Marketing Group
Beebe Medical Center	MERIT	Calendar	Cancer Calendar	Dean Design/Marketing Group
Benchmark Senior Living	MERIT	Calendar	A Creative Life	Triad Advertising
Berkeley College	MERIT	Television Ad-Series		Dennis Powers Production Inc
Big Boy Restaurants	SILVER	Calendar	75th Anniversary	SKM Marketing
BJC HealthCare	GOLD	Website	www.chlifestlyeguide.org	
Bliley's	MERIT	Brochure	The Bliley's Difference	Neathawk Dubuque & Packett
BlueCross and BlueShield of Alabama	GOLD	Television Ad-Series	Be You	Red Square Agency
BlueCross and BlueShield of Alabama	SILVER	Total Ad Campaign	Be You Campaign	Red Square Agency

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
BRIDGES, USA	MERIT	Website	BRIDGES Website	Gaskill Strategies
BRIDGES, USA	MERIT	Other	BRIDGES Case for Support: "I CAN"	Gaskill Strategies
Butler Community College	BRONZE	Television Ad-Single	BCC "Change"	
Calmont Wire & Cable	SILVER	Brochure	Calmont Corporate Brochure	Orange Label Art + Advertising
Cambria Suites	GOLD	Imprinted Materials	Cambria Connects	Red Ball Promotions
Camphill Special School	SILVER	Newsletter	Camphill Reflections	Dean Design/Marketing Group
Camphill Special School	MERIT	Annual Report		Dean Design/Marketing Group
Cannon School	SILVER	Magazine Ad-Series		Moonlight Creative Group
Cape Cod Healthcare	BRONZE	Publication Internal	Cape Cod Healthcare The Pulse	
Cape Cod Healthcare	MERIT	Annual Report	Cape Cod Healthcare Annual Report	
Carestream Health, Inc.	GOLD	Direct Mail	Save This Wallet to Get \$500 Back	The Verdi Group
Carolina George	MERIT	Website		McClain Marketing
Catholic Diocese of Virginia	GOLD	Poster	Darkness	Neathawk Dubuque & Packett
CDPHP	SILVER	Annual Report		
CDPHP	SILVER	Imprinted Materials	Workforce Team Challenge Race T-Shirt	
CDPHP	MERIT	Other	More Value. Healthier Employees	
CDPHP	MERIT	Imprinted Materials	Heart Walk T-shirt	
CDPHP	MERIT	Newsletter	Focus on Health	
Centenary College	MERIT	Total Ad Campaign	A New Star is Rising	Erbach Communications Group
Centerville Bank	GOLD	Radio Ad-Series	Perfect Match	Cote & D'Ambrosio
Centerville Bank	MERIT	Television Ad-Series	Rhode Island Traditions	Cote & D'Ambrosio
Charleston Restaurant Association	GOLD	Newspaper Ad-Single	Lowcountry Oyster Festival	Little Dog Agency, Inc.
Chesapeake Regional Medical Center	SILVER	Television Ad-Single	The Bra-Ha-Ha	Dave Iwans & Associates, Inc.
Children's Future's	MERIT	Brochure	Help a Child	Taft and Partners
Children's Museum of La Crosse	BRONZE	Logo/Letterhead	Big Muddy Run	Vendi Advertising
Children's Omaha	GOLD	Calendar	Kohl's Keeps Kids Safe	StayWell Custom Communications
Chris Lo Photography	BRONZE	Website		Matcha Design
City of Tulsa	SILVER	Special Video	Employee Orientation	Matcha Design
City of Wyoming	MERIT	Logo/Letterhead		Indezyn
Clark Insurance	BRONZE	Total Ad Campaign		McClain Marketing
Columbia College Chicago	BRONZE	Publication Internal	Student Handbook	
Comfort Keepers	GOLD	Calendar	Bringing Exceptional Care Home	SKM Marketing
Compass Rose	SILVER	Brochure	Events	McClain Marketing
Concurrent Technologies Corporation	GOLD	Annual Report		
Connex Credit Union	GOLD	Television Ad-Series	Bank vs. Unbank/Limo/Situation	Mason, Inc.
Connex Credit Union	SILVER	Radio Ad-Series	New Alliance Radio/Checking, Mortgage	Mason, Inc.
Cooper University Hospital	MERIT	Magazine Ad-Series	Numbers	Jennings
Cosco Pharmacy	GOLD	Newsletter	Guide to Healthy Living	StayWell Custom Communications
Cosco Pharmacy	GOLD	Calendar	Costco Calendar	StayWell Custom Communications
Credit Union of Southern California	SILVER	Special Video	Staff Day "Why"	
Crosstown PH Church	SILVER	Website	CrosstownPHC.org	Matcha Design
CruiseOne/Cruise Inc	GOLD	Calendar	Cruise Like Never Before	SKM Marketing
Crystal Mountain Resort & Spa	GOLD	Television Ad-Single	Shine	Stevens Advertising, Inc.
Crystal Mountain Resort & Spa	SILVER	Brochure	Spa Brochure	Stevens Advertising, Inc.
Day & Nite Plumbing & Heating	GOLD	Radio Ad-Series	3 Happy Customers	Jackie Fisher Marketing & Media, Inc.
Delta	MERIT	Direct Mail	Feeling Under the Weather?	Consumer Communication Solutions
Douglas Walker Companies	SILVER	Website		Matcha Design
Doyles	GOLD	Magazine Ad-Single	ChokeandKill.com	Matcha Design
Doyles	SILVER	Magazine Ad-Single	30 Years of Doing Things Right	Matcha Design
Drexel University	SILVER	Other	Accepted Students Congrats Packet	
Drexel University	SILVER	Direct Mail	Welcome Brochure	
Drexel University	MERIT	Special Video	Accepted Students Event	
DTAGS	GOLD	Magazine Ad-Single	We Can Be There HD	Matcha Design
DTAGS	SILVER	Magazine Ad-Single	We Can Be There	Matcha Design
Duffy Anderson	GOLD	Total Ad Campaign		Pulp+Wire
Eastern Sound	SILVER	Other	CD Cover	Bonci Design
Economic Development Council of San Benito	GOLD	Brochure	San Benito County Profile	Schipper Design +
EPB of Chattanooga	GOLD	Annual Report		The Johnson Group
Farmington Bank	MERIT	Website	www.farmingtonbankct.com	Genuine Interactive
First County Bank	GOLD	Direct Mail	We've Enclosed a Lamborghini for You	The Verdi Group
First Financial FCU	GOLD	Newsletter	First Edition	D. Hilton Associates
First Financial FCU	GOLD	New Media	Win with First Business	Source 4
First Financial FCU	MERIT	Total Ad Campaign	Intentionally Left Bank	D. Hilton Associates
First Financial FCU	MERIT	Other	Twitter Seminar	
First Independent	GOLD	Magazine Ad-Series	Fortune Magazine Wrap	Grady Britton
First Private Bank & Trust	BRONZE	Other	Overview Brochure Kit	Arttime Group
Five Star Senior Living	MERIT	Imprinted Materials	Scottsdale's Spa Robe	Triad Advertising
Florida Atlantic University	BRONZE	Total PR Campaign	Dalia Lama Public Lecture at FAU	
Founders Bank & Trust	BRONZE	Website		Stevens Advertising, Inc.
Founders Bank & Trust	MERIT	Television Ad-Series		Stevens Advertising, Inc.
Franciscan Health System	BRONZE	Direct Mail	Orthopedic Seminar Series	GA Creative
Franklin Mint Federal Credit Union	GOLD	Annual Report	Choices, Spring 2010-40th Anniversary	
Franklin Mint Federal Credit Union	SILVER	Newsletter	Choices	
Franklin Mint Federal Credit Union	SILVER	Total PR Campaign	Two Credit Unions Merge	
Franklin Pierce Law Center	MERIT	Annual Report		Joyce Design Solutions, LLC
Franklin University	SILVER	Total Ad Campaign	Fall Enrollment Campaign	
Franklin University	BRONZE	Newspaper Ad-Single	Indy 84	
Freeport USA	GOLD	New Media	Mobile App	Pulp+Wire

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Freeport USA	GOLD	Magazine Ad-Single	Freeport USA 2011	Pulp+Wire
Freeport USA	BRONZE	Other	Map	Pulp+Wire
Friends of Genessee County Animal Shelter	GOLD	Poster	FGCAS Animal Shelter Poster #3	Publicom, Inc
Friends of Genessee County Animal Shelter	SILVER	Poster	FGCAS Animal Shelter Poster #2	Publicom, Inc
Friends of Genessee County Animal Shelter	MERIT	Poster	#1	Publicom, Inc
FUMO Luxury Cigar Rooms	GOLD	Brochure	Map	Pulp+Wire
Gallaudet University	SILVER	Magazine Ad-Single	Washington Nationals Yearbook Ad	
Gallaudet University	MERIT	Brochure	Viewbook	
Gaylord Hospital	GOLD	Magazine Ad-Series	Brand Print Series	Neathawk Dubuque & Packett
Geisinger Health Plan	BRONZE	Logo/Letterhead	GHP Kids Logo	HavrillaGroup
Geisinger Health System	BRONZE	Special Video	Janet Weiss Children's Hospital Video	PinPoint Strategies
Georgetown University Hospital	BRONZE	Radio Ad-Single	DBS-Jeff Smoot	Neathawk Dubuque & Packett
Girl Scouts of West Michigan	MERIT	Website	Shore to Shore	Stevens Advertising, Inc.
GOHSEP	GOLD	Newspaper Ad-Series	Education to Mitigate	SIDES & Associates
GOHSEP	GOLD	Publication Internal	Funding Hazard Mitigation Binder	SIDES & Associates
GOHSEP	SILVER	Television Ad-Series	Education to Mitigate	SIDES & Associates
GOHSEP	SILVER	Total PR Campaign	Educate to Mitigate Campaign	SIDES & Associates
GOHSEP	BRONZE	Brochure	Funding Hazard Mitigation Workbook	SIDES & Associates
GOHSEP	BRONZE	Website	Mitigation Plan	SIDES & Associates
GOHSEP	BRONZE	Total PR Campaign	Public Officials Campaign	SIDES & Associates
GOHSEP	MERIT	Logo/Letterhead	Louisiana Mitigation House	SIDES & Associates
Goosebumps Cookies	GOLD	Logo/Letterhead		Davidson & Belluso
Grand Home Automation	MERIT	Brochure	Grand Home Brochure	Indezyn
Granite City Food & Brewery	MERIT	Other	Granite City Food & Brewery Menu	Results Unlimited
Granite City Food & Brewery	MERIT	Other	Brew Guide	Results Unlimited
Grapheteria	SILVER	Website		Pulp+Wire
Greater Mankato Convention & Visitors Bureau	GOLD	Logo/Letterhead	Mankato Marathon Logo	Lime Valley Advertising, Inc.
Greater Mankato Growth, Inc.	BRONZE	Other	GMG Business Awards & Hall of Fame	Lime Valley Advertising, Inc.
Greater Mankato Growth, Inc.	MERIT	Brochure	GMG "Your Business" Brochure	Lime Valley Advertising, Inc.
Gresham Savage Nolan & Tilden, PC	GOLD	Direct Mail	Gresham Savage Litigation	CMBell Company
Gresham Savage Nolan & Tilden, PC	BRONZE	Direct Mail	Gresham Savage 100 Year	CMBell Company
Guthrie Healthcare System	MERIT	Television Ad-Series	Guthrie CV	Aloysius Butler & Clark
Hanover Hospital	MERIT	Radio Ad-Single	Head Shoulders Knees and Toes	JPL
Harbar, LLC	GOLD	Imprinted Materials	Tortilla Carrier	Red Ball Promotions
Harmony Health Plan	BRONZE	Brochure	Harmony B2B Brochure	
Hawkins Law Firm	MERIT	Logo/Letterhead	Identity	Matcha Design
Headwaters RC&D Area, Inc.	GOLD	Special Video	Headwaters Anthem	Vauthier/Ferguson
Health Planning Source	GOLD	Magazine Ad-Single		Kelly Mar Com
Henderson Oilfield Products	GOLD	Logo/Letterhead	Identity	Matcha Design
Henry Ford Community College	GOLD	Radio Ad-Series	HFCC. The Right Education	The Doyle Group
Heritage Federal Credit Union	SILVER	Outdoor/Transit	Seriously Different...Seriously	
Heritage Federal Credit Union	SILVER	Total Ad Campaign	Seriously Different...Seriously	
Heritage Federal Credit Union	BRONZE	Television Ad-Series	Bank vs. CU	
Heritage Integrative Healthcare	MERIT	Website		Pulp+Wire
Holy Spirit Health System	MERIT	Radio Ad-Series	Branding Radio Campaign	TCG Advertising & Design
Holy Spirit Health System	MERIT	Magazine Ad-Series	Branding Print Series	TCG Advertising & Design
Holy Spirit Health System	MERIT	Television Ad-Series	2010 Branding TV Campaign	TCG Advertising & Design
Holy Spirit Health System	MERIT	Direct Mail	Newcomer Map Mailer	TCG Advertising & Design
Home Instead Senior Care	MERIT	Magazine Ad-Single	Kathy Consumer Ad	Sterling Rice Group
Hoosier Energy	GOLD	Brochure		St. Claire Group
Hudson County Community College	MERIT	Outdoor/Transit		
Humana Active Outlook	GOLD	Newsletter	HAO Magazine-Spring 2010	Wax Custom Communications
Humana Active Outlook	MERIT	Website	HAO Website	Wax Custom Communications
Humility of Mary Health Partners	SILVER	Television Ad-Series	TV Series	Knox Marketing, Inc.
Hydro Construction	GOLD	Other	Proposal for City of Laramie	Linden
IES Abroad	GOLD	Publication Internal	60 Years of Study Abroad Anniversary Book	
IES Abroad	GOLD	Calendar	Your World (redefined)	
IES Abroad	GOLD	Poster	Your World (redefined)	
IES Abroad	BRONZE	Total Ad Campaign	Your World (redefined)	
Imagine Health	GOLD	Logo/Letterhead	Smart E Employer Network	Lucky Dog Communications
Independence Blue Cross	GOLD	Total Ad Campaign	Plans That Fit	
Independence Blue Cross	GOLD	Total PR Campaign	Healthy Steps Campaign	
Independence Blue Cross	BRONZE	Annual Report		
Independence Blue Cross	MERIT	Other	Baby Blue Prints Program	
Ingham Regional Medical Center	MERIT	Television Ad-Single	Cardiac in Motion	Publicom, Inc.
Inn at the 5th	GOLD	Poster	Inn at the 5th-Commemorative Poster	Funk/Levis & Associates
Invest Ed @ The University of Oklahoma	GOLD	Publication External	Invest Ed My Money Handbook	
Invest Ed @ The University of Oklahoma	BRONZE	Television Ad-Single	Can You Spot a Con?	
Invest Ed @ The University of Oklahoma	BRONZE	Outdoor/Transit	Investigate Before Investing, Rex Linn	
Jenlis	GOLD	Other	Hopr Collateral	Vendi Advertising
John Stott Ministries	GOLD	Brochure	New Generation	Arttime Group
Johns Hopkins University School of Nursing	GOLD	Website	School of Nursing Website Homepage	
Johns Hopkins University School of Nursing	GOLD	Newsletter	Hopkins Nursing eNews	
Johnson, Price & Sprinkle, PA	SILVER	Other	JPS Client Return Cover & CD Holder	The Brite Agency
Johnson, Price & Sprinkle, PA	SILVER	Logo/Letterhead	JPS Logo/Letterhead	The Brite Agency
Kaiser Permanente	MERIT	Employee Comm Program	Employee Communications Training	McClain Marketing
Kind Vines, M.O.T.H. Developments	SILVER	Imprinted Materials	Wine Labels	Davidson & Belluso
La Crosse Community Theatre	GOLD	Total Ad Campaign	Theatre Season Advertising Campaign	Vendi Advertising

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Lafayette Regional Airport	BRONZE	Website		SIDES & Associates
Lahey Clinic	BRONZE	Imprinted Materials	Live Heart Healthy Wristband	
Lahey Clinic	MERIT	New Media	Landsman Center E-blast	
Lake Washington Technical College	SILVER	Radio Ad-Series		Jackie Fisher Marketing & Media, Inc.
Lake Washington Technical College	BRONZE	Magazine Ad-Series	425 Magazine Ads	
Lake Washington Technical College	BRONZE	Imprinted Materials	International Programs Wine Bag	
Lake Washington Technical College	MERIT	Imprinted Materials	Allied Health Bldg. Groundbreaking Event	
Lapeer Regional Medical Center	SILVER	Newspaper Ad-Single	Minutes Matter	Publicom, Inc
Lapeer Regional Medical Center	BRONZE	Outdoor/Transit	Risk	Publicom, Inc
LEMOINE	BRONZE	Brochure		SIDES & Associates
Level 3	GOLD	Poster	Respond. Resolve. Results	Matcha Design
Leverage, The LSCU Service Corp	SILVER	Publication External	Signal- The Magazine of the LSCU	Pomegranate Studio
Leverage, The LSCU Service Corp	MERIT	Other	2010 LSCU Convention & Exposition	Pomegranate Studio
Leverage, The LSCU Service Corp	MERIT	Total Ad Campaign		Pomegranate Studio
Leverage, The LSCU Service Corporation	BRONZE	Direct Mail	Gift Cards	
LifeSecure Insurance Company	GOLD	Imprinted Materials	Zelly Silly Banz in Plastic Egg	
LifeSecure Insurance Company	GOLD	Magazine Ad-Single	Another Unique & Different Solution	
LifeSecure Insurance Company	BRONZE	Newsletter	Newsletters	
Lincoln Financial Group	GOLD	Publication Internal	Partner-Vol 8 Issue 4	Wax Custom Communications
Linked	SILVER	Logo/Letterhead	Branding	McClain Marketing
Linked	MERIT	Website		McClain Marketing
Litchfield Bancorp	GOLD	Total Ad Campaign	Every Customer Counts	In-House Marketing, LLC
LMI Capital	BRONZE	Magazine Ad-Series	LMI Captial Ad Series	Newton Design & Marketing
Longwood University	BRONZE	New Media	Student Blogs	CRT/tanaka
Longwood University	MERIT	New Media	Trend Line	
Longwood University	MERIT	Website	WhyLongwood.com	
Maine Huts & Trails	GOLD	Total Ad Campaign		McClain Marketing
Maine Technology Institute	BRONZE	Logo/Letterhead	Branding	McClain Marketing
MAPA (Metropolitan Area Planning Agency)	GOLD	Total Ad Campaign	Ozone Reduction Advertising Campaign	Mint Design Group
Martin Luther College	MERIT	Publication External	MLC 125th Yearbook	Lime Valley Advertising, Inc.
Massachusetts College Pharmacy & Health	GOLD	Imprinted Materials	Red Cell/Brain Cell Idea	
Massachusetts College Pharmacy & Health	GOLD	New Media	Housing Microsite	
Massachusetts College Pharmacy & Health	GOLD	Special Video	Admission Video	
Massachusetts College Pharmacy & Health	BRONZE	Magazine Ad-Single	Seventeen Magazine-Dental Hygiene	
Massachusetts College Pharmacy & Health	MERIT	New Media	Red Cell/Brain Cell Idea	
Massachusetts General Hospital	GOLD	Poster	I'm Camera Shy	Neathawk Dubuque & Packett
Massachusetts General Hospital	GOLD	Total PR Campaign	Ask Yourself for Health	Neathawk Dubuque & Packett
MassBay Community College	GOLD	Logo/Letterhead	Onebook	
MassBay Community College	MERIT	Special Video	Fundraising	
Matcha Design	GOLD	Website		Matcha Design
Matthysse Duiper DeGraaf	GOLD	Television Ad-Series		Stevens Advertising, Inc.
Maz Group Real Estate	GOLD	Logo/Letterhead	Branding	McClain Marketing
McKinley Marketing Partners	SILVER	Direct Mail		Design Army
McLaren Health Care	BRONZE	Employee Comm Program	McLaren Health Care Leader	StayWell Custom Communications
McLeod Software	GOLD	Website		People to My Site
MedCentral Health System	MERIT	Direct Mail	Maternity VIP Event Invite	Knox Marketing, Inc.
MedCentral Health System	MERIT	Newspaper Ad-Single	Maternity	Knox Marketing, Inc.
Memphis City Schools Foundation, Inc.	MERIT	Other	A Case for Support	Gaskill Strategies
Memphis City Schools Foundation, Inc.	MERIT	Annual Report	TEI Annual Report	Gaskill Strategies
MetroWest Medical Center	MERIT	Special Video	Wash Your Hands For Me!	Our Guy Creative
MetroWest Medical Center	MERIT	Radio Ad-Single	ER Texting	
Michigan State University/Human Medicine	MERIT	Brochure	HRC-Suite Brochure	Publicom, Inc
MidFirst Bank	GOLD	Special Video	MidFirst Bank Remote Deposit Promo	Matcha Design
MINDS WIDE OPEN Virginia Celebrates Women	GOLD	Publication External	Standing Ovation Vacation	Neathawk Dubuque & Packett
MINDS WIDE OPEN Virginia Celebrates Women	GOLD	Other	Standing Ovation Vacation	Neathawk Dubuque & Packett
MINDS WIDE OPEN Virginia Celebrates Women	GOLD	Poster	Standing Ovation Vacation	Neathawk Dubuque & Packett
MINDS WIDE OPEN Virginia Celebrates Women	SILVER	Outdoor/Transit	Standing Ovation Vacation	Neathawk Dubuque & Packett
Minnesota Soybean Association	MERIT	Brochure	MN Soybean Research & Promotion Council	Lime Valley Advertising, Inc.
Minot Catholic Schools	GOLD	Publication External	MCS Review Booklet	Results Unlimited
MonkeyBoard.com	SILVER	Logo/Letterhead	Identity	Matcha Design
Montgomery General Hospital	MERIT	Newspaper Ad-Single	Stroke	Neathawk Dubuque & Packett
MultiCare Health System	GOLD	Radio Ad-Single	Mary Bridge Silly Moments	
MultiCare Health System	BRONZE	Newspaper Ad-Single	Mary Bridge Silly Moments	
MultiCare Health System	MERIT	Brochure	Community Benefits	
MultiCare Health System	MERIT	Outdoor/Transit	Silly Moments	
Nanticoke Memorial Hospital	MERIT	Newspaper Ad-Series	Choose Nanitcoke Campaign	Aloysius Butler & Clark
Nationwide Better Health	SILVER	Employee Comm Program	Healty Messages	
Nationwide Better Health	SILVER	Magazine Ad-Single	ACHA Ad	
Nationwide Better Health	BRONZE	Poster	Columbus Marathon Poster	
Neathawk Dubuque & Packett	GOLD	New Media	Winter e-card	Neathawk Dubuque & Packett
Network Health	MERIT	Employee Comm Program	Employee Benefits	
Network Health	MERIT	Brochure	The High-Quality Health Care You Deserve	
New England Sinai Hospital	MERIT	Website	New England Sinai Hospital Website	Triad Advertising
New Heart Fellowship	BRONZE	Logo/Letterhead	The POINT Theme Identity	Matcha Design
New York Institute of Technology	GOLD	Newspaper Ad-Single	Join Us-Ghana Ad	
New York Institute of Technology	SILVER	Outdoor/Transit	I Graduate	
New York Institute of Technology	SILVER	Newspaper Ad-Series	Join Us	
New York Institute of Technology	BRONZE	Special Video	NYIT Student Voices Video	

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
New York Institute of Technology	BRONZE	Other	Beyhan Karahan Architecture Catalog	
New York Institute of Technology	MERIT	Website		
Norfolk International Airport	GOLD	Television Ad-Series	Getting Closer	Dave Iwans & Associates, Inc.
North Akron Savings Bank	SILVER	Newspaper Ad-Series	Spot	TRIAD Communications, Inc.
Northwest Kidney Centers	SILVER	Logo/Letterhead	Kidney Research Institute Branding	GA Creative
Norton Healthcare	GOLD	Imprinted Materials	Neuroscience Institute Stroke Symposium Pen	
Norton Healthcare	GOLD	New Media	Real-time iPhone Application	
Norton Healthcare	BRONZE	Radio Ad-Series	Real People. Remarkable Care.	
Norton Healthcare	MERIT	Radio Ad-Single	30 Seconds with the Morehead Family	
Norton Healthcare	MERIT	Poster	Mammogram	
NYU Langone Medical Center	BRONZE	Publication External		Arnold NYC
NYU Langone Medical Center	MERIT	Annual Report		Arnold NYC
Oak Street Funding	BRONZE	Publication External	The Bridge- Spring 2010	Wax Custom Communications
O'Conner Hospital	MERIT	Newspaper Ad-Series	The Way We Care - From O'Connor's Doctors	Orange Label Art + Advertising
Oklahoma Energy Legal Counsel	GOLD	Logo/Letterhead		Matcha Design
OneWest Bank	MERIT	Other	Home Loan Campaign "Dream Big"	Arttime Group
PA Insurance Fraud Prevention Authority	SILVER	Annual Report		PPO&S
PA Insurance Fraud Prevention Authority	BRONZE	Television Ad-Single	Boyfriend	PPO&S
PA Insurance Fraud Prevention Authority	MERIT	Other	Auto Show Display	PPO&S
Paradise Point	MERIT	Website		Hitcents
Paramount Health Care	MERIT	Total Ad Campaign	Paramount Card Campaign	Hart Associates
Parkview Health Women's & Children's Hospital	GOLD	Television Ad-Single	I'm a Parkview Mom	Boyden & Youngblutt
Parkview Health Women's & Children's Hospital	SILVER	Radio Ad-Single	Everything You Need	Boyden & Youngblutt
Parkview Health Women's & Children's Hospital	BRONZE	Total Ad Campaign	Women's and Children's Hospital Campaign	Boyden & Youngblutt
Pay Day Cash Loan	GOLD	Website	PayDayCashLoans.com	Matcha Design
Pennsylvania Assoc of Community Health	GOLD	Special Video	PACHC Recruitment Video	PPO&S
Physicians United Plan	BRONZE	Newspaper Ad-Series	My Medicare Story	
Physicians United Plan (PUP)	MERIT	Newsletter	PUP Member Connection	
Pictage	GOLD	Poster	"Pictage-Enabler" Poster Campaign	Arttime Group
Portland Chamber of Commerce	SILVER	New Media	Mobile App	Pulp+Wire
Poudre Valley Health System	GOLD	Employee Comm Program	Community Case Tool Kit	
Poudre Valley Health System	SILVER	Publication Internal	Patient, Families and Visitors Guide	
Poudre Valley Health System	MERIT	Publication Internal	SICU Booklet	
Poudre Valley Health System	MERIT	Newspaper Ad-Single	Breast Cancer Myth	
Princeton Healthcare System	MERIT	Publication External	Healthfocus	Nautilus Publishing Co.
Promontory Interfinancial Network, LLC	GOLD	Newspaper Ad-Single	CDARS: Focused	
Promontory Interfinancial Network, LLC	SILVER	Television Ad-Single	CDARS: This is Safe	planit
Promontory Interfinancial Network, LLC	SILVER	Imprinted Materials	CDARS Flash Drive	
Promontory Interfinancial Network, LLC	SILVER	Other	3000+Strong	
Promontory Interfinancial Network, LLC	BRONZE	Magazine Ad-Single	Dollars & Sense	
Promontory Interfinancial Network, LLC	MERIT	Total Ad Campaign	CDARS Heroes Campaign	Discovering Oz
Promontory Interfinancial Network, LLC	MERIT	Website	www.cdars.com	
Promontory Interfinancial Network, LLC	MERIT	Direct Mail	Protecting Your Presidents	
Promotory Interfinancial Network, LLC	GOLD	Logo/Letterhead	ICS Logo	
Promotory Interfinancial Network, LLC	SILVER	Brochure	ICS: A Sweep You Can Trust	
Provena Saint Joseph Medical Center	SILVER	Special Video	If Kids Provided Health Care	Lucky Dog Communications
Quaglino Roofing	GOLD	Direct Mail	Quality	Verdin Marketing, Ink
Rafferty's	SILVER	Website		Hitcents
Ramapo College of New Jersey	BRONZE	Direct Mail	Admissions Recruitment	
Ramapo College of New Jersey	MERIT	Publication External	Ramapo Magazine	
Ramapo College of New Jersey	MERIT	Imprinted Materials	ASB@Rampao Mousepad	
Ramapo College of New Jersey	MERIT	Brochure	In A Word Ramapo-Viewbook	
Red Jacket Resorts	SILVER	Direct Mail	Holiday Mailer	Triad Advertising
Red Jacket Resorts	MERIT	Direct Mail	Prize Vault	Triad Advertising
Rehrig Pacific Company	GOLD	Special Video	RPC Logistics Motion	Arttime Group
Rex Hospital	MERIT	Television Ad-Series	Bariatric	Neathawk Dubuque & Packett
Rite Aid	SILVER	Newsletter	Fit for Life	StayWell Custom Communications
Robinson Engineering	GOLD	Brochure	Capabilities Brochure	Words & Pictures, Inc.
Robinson Engineering	BRONZE	Other	Report Cover and Tabs	Words & Pictures, Inc.
Rocky Mountain Cancer Centers	MERIT	Total Ad Campaign	Prove Love Heals	Sterling Rice Group
Rodeo Austin	GOLD	Television Ad-Series		
Rodeo Austin	SILVER	Website	www.rodeoaustin.com	
Rodeo Austin	SILVER	Newsletter	Behind the Chutes	
Roosevelt University	GOLD	Total Ad Campaign	RedEye iNote	Tom, Dick & Harry Advertising
Sacred Heart University	GOLD	Newspaper Ad-Insert	Your Future Begins Here	RSV Communications, Inc.
Sacred Heart University	MERIT	Magazine Ad-Single	Gaming is Your Hobby...Your Passion	RSV Communications, Inc.
Saint Anthony Medical Center	MERIT	Publication External	intouch	Moran Design Corporation
Saint Francis Hospital Memphis	MERIT	Magazine Ad-Single	Spy Glass	G Design
Saint Francis Medical Center	GOLD	Publication Internal	PowerLine Employee Newsletter	The Roberts Group, Inc.
Saint Francis Medical Center	SILVER	Publication External	Physicians Practice Magazine	The Roberts Group, Inc.
Saint Francis Medical Center	BRONZE	Website	Saint Francis Medical Center Website	The Roberts Group, Inc.
Saint Francis Medical Center	BRONZE	Total PR Campaign	Pink Up Cape Campaign	The Roberts Group, Inc.
Saint Francis Medical Center	MERIT	Special Video	Hand Jive Video	The Roberts Group, Inc.
Saint Francis Medical Center	MERIT	Annual Report	2010 Annual Report	The Roberts Group, Inc.
Saint Francis Medical Center	MERIT	Calendar	2011 Calendar	The Roberts Group, Inc.
Saint Gabrielle Street & Company	SILVER	Poster		Eric S. Townsend Marketing
Saint Mary's Healthcare	BRONZE	Television Ad-Series		Stevens Advertising, Inc.
Scottsdale League for the Arts	GOLD	Other	"Add Some Flavor" Sponsorship Packet	Davidson & Belluso

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Seattle Metropolitan Credit Union	GOLD	Total PR Campaign	Co-opapalooza	JayRay Ads & PR
Sebastcook Valley Hospital	MERIT	Logo/Letterhead	Branding	McClain Marketing
Seminole Gaming	GOLD	Publication External	Seminole Player's Life	Pace Communications
Seton Medical Center	SILVER	Radio Ad-Series	Physician Referral Radio Campaign	Orange Label Art + Advertising
ShareFest Tulsa	SILVER	Logo/Letterhead	Identity	Matcha Design
Shore Health System	GOLD	Other	Brand Cinema Slides	Neathawk Dubuque & Packett
Shore Health System	SILVER	Newspaper Ad-Series	Brand Print	Neathawk Dubuque & Packett
Shore Memorial Hospital	MERIT	Radio Ad-Series	Care of Shore Memorial	M
Signature Information Solutions, LLC	GOLD	Newspaper Ad-Single	Focus	SGW
Signature Information Solutions, LLC	SILVER	Newspaper Ad-Single	Dependability Ad	SGW
Signature Information Solutions, LLC	SILVER	Other	Tideland Searches Flyer	SGW
Signature Information Solutions, LLC	BRONZE	Other	DTS Flyer	SGW
Simon Graduate School of Business	BRONZE	Brochure	Simon Alumni Leading the Way	
Simon Graduate School of Business	BRONZE	Publication External	Simon School "Stand Out" Viewbook	
Simon Graduate School of Business	MERIT	Poster	50 Things to Do in Rochester	
Sisters of St. Francis Northern Indiana Region	BRONZE	Calendar	2011 Social Accountability Calendar	Moran Design Corporation
Smyth Jewelers	GOLD	Direct Mail	Holiday Catalog	Catalpha Advertising & Design
Smyth Jewelers	MERIT	Website	E-Commerce Website	Catalpha Advertising & Design
Society for Healthcare Strategy Mktg	GOLD	Total PR Campaign	SHSMD Stories 2010 Campaign	Neathawk Dubuque & Packett
Society for Healthcare Strategy Mktg	MERIT	Website	SHSMD Stories 2010	Neathawk Dubuque & Packett
Solomon Consulting Group	BRONZE	Logo/Letterhead	Identity	Matcha Design
South College	BRONZE	Television Ad-Series	When I Grow Up-Series	Craft & Associates
South College	MERIT	Television Ad-Single	When I Grow Up-Nurse	Craft & Associates
Southern Hills Baptist Church	GOLD	Special Video	Celebrate Recovery Welcome	Matcha Design
Southern Hills Baptist Church	GOLD	Website	Revolution Student Ministries	Matcha Design
Southern Hills Baptist Church	GOLD	Logo/Letterhead	Share Theme Identity	Matcha Design
Southern Hills Baptist Church	SILVER	Poster	Compassion	Matcha Design
Southerwestern Illinois College	BRONZE	Calendar	Student Planner	
Southerwestern Illinois College	MERIT	Publication Internal	Sign Language Card	
Southerwestern Illinois College	MERIT	Other	Objects Collateral	
Southwest Tennessee Community College	GOLD	Direct Mail	Leave Your Legacy	
Southwest Tennessee Community College	BRONZE	Annual Report	Foundation Annual Report	
Southwest Tennessee Community College	BRONZE	Radio Ad-Series	Your Best Choice	
Southwest Tennessee Community College	BRONZE	Logo/Letterhead	10th Anniversary	
Southwest Tennessee Community College	MERIT	Publication Internal	Student Planner 2010-2011	
Southwest Tennessee Community College	MERIT	Newspaper Ad-Single	Escogi Southwest...	
Southwest Tennessee Community College	MERIT	Outdoor/Transit	Your Best Choice	
Southwest Tennessee Community College	MERIT	Magazine Ad-Single	Your Best Choice-Culinary Arts Program	
Southwestern Vermont Health Care	GOLD	Newspaper Ad-Series	Profiles	Jennings
Spirit of Frankemuth	SILVER	Brochure	Frankenmuth Chamber Brochure	Publicom, Inc
Square Ramp	MERIT	Website	Square Ramp Website	The Marcus Group, Inc.
St. Dominic Hospital	BRONZE	New Media	Patient Stories Website	MedTouch
St. Francis Hospital & Health Centers	SILVER	Direct Mail	Bariatric Weight Loss Kit	Neathawk Dubuque & Packett
St. Francis Hospital & Health Centers	SILVER	Poster	Smiling Back	Neathawk Dubuque & Packett
St. Francis Hospital & Health Centers	BRONZE	Television Ad-Single	Cardiac TV	Neathawk Dubuque & Packett
St. Francis Hospital & Health Centers	MERIT	Magazine Ad-Series	Physician Referral Print	Neathawk Dubuque & Packett
St. Vincent Carmel Health	MERIT	Television Ad-Single	My Brand New Life	St. Claire Group
St. Vincent Health	GOLD	Brochure	Corporate Collateral Brochure	St. Claire Group
Strategic Prevention Framework	GOLD	Newspaper Ad-Single	Kids and Alcohol. Don't Mix!	SIDES & Associates
Strategic Prevention Framework	GOLD	Outdoor/Transit	St. James Parish DWI	SIDES & Associates
Strategic Prevention Framework	BRONZE	Poster	Prom	SIDES & Associates
Strategic Prevention Framework	MERIT	Television Ad-Single	Tangipahoa Parish No Prom	SIDES & Associates
Strategic Prevention Framework	MERIT	Other	Prom is Coming Flower Pocket Card	SIDES & Associates
Summa Health System	GOLD	Annual Report	Summa 2009 Annual Report	Knox Marketing, Inc.
Summa Health System	MERIT	Newspaper Ad-Series	Summa Brand	Knox Marketing, Inc.
Summit Medical Group	SILVER	Magazine Ad-Series	Magazine Brand Advertisements	Grafica Group
Summit Retirement Plan Services	SILVER	Website	SummitRPS.com	E-volve Creative Group
Superior Ground Cover	MERIT	Website	Superior Ground Cover Home Page	Indezyn
Susan Curtis	SILVER	Other	Collateral	Pulp+Wire
Takoma Regional Hospital	MERIT	Magazine Ad-Single	Trust Your Healthcare to a Leader	
Tampico	GOLD	Website		Hitcents
Terre Haute Children's Museum	SILVER	Television Ad-Single	Dr. Seuess	MillerWhite
Texas Tech University Hospitality Services	SILVER	Logo/Letterhead	Crush'em Tech	
Texas Tech University Hospitality Services	SILVER	New Media	www.twitter.com/TTUHospitality	
Texas Tech University Hospitality Services	MERIT	Poster	Sam's Place Student Union/Grand Re-Opening	
The Chester County Hospital	MERIT	Outdoor/Transit	Heart Tracks Backlit Signage	Aloysius Butler & Clark
The Chester County Hospital	MERIT	New Media	Heart Risk Assessment	Aloysius Butler & Clark
The Chester County Hospital	MERIT	Logo/Letterhead	New Logo	Aloysius Butler & Clark
The Children's Hospital of Philadelphia	MERIT	Publication External	What Makes a Child Healthy?	StayWell Custom Communications
The Christ Hospital	MERIT	Direct Mail	New Movers	CPM Marketing Group
The City of Omaha-Dept Environmental Quality	SILVER	Total Ad Campaign	Pet Waste Awareness	Mint Design Group
The Doggett Family	BRONZE	Poster	Meet the Doggetts, "The Sweet Retreat"	Eric S. Townsend Marketing
The George Washington University Hospital	GOLD	Outdoor/Transit	GW Hospital Cardiovascular Center	
The George Washington University Hospital	MERIT	Employee Comm Program	I Choose GW	
The Jefferson Hotel	GOLD	Newspaper Ad-Series	Groominations Part 2	Neathawk Dubuque & Packett
The Jefferson Hotel	SILVER	Newspaper Ad-Series	Groominations Part 1	Neathawk Dubuque & Packett
The Jefferson Hotel	BRONZE	Direct Mail	Summer 2010 Direct Mailer	Neathawk Dubuque & Packett
The Jefferson Hotel	MERIT	Direct Mail	Winter 2010 Direct Mailer	Neathawk Dubuque & Packett

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
The Landing	BRONZE	Website		Pulp+Wire
The Provident Bank	GOLD	Outdoor/Transit	Summer Billboards	The Marcus Group, Inc.
The Provident Bank	SILVER	Direct Mail	Commercial Lending	The Marcus Group, Inc.
The Provident Bank	SILVER	Magazine Ad-Single	Signature Wealth	The Marcus Group, Inc.
The University of Akron	GOLD	Television Ad-Single	Soaring Energy	
The University of Akron	GOLD	Annual Report	The New Gold Standard	
The University of Akron	SILVER	Brochure	Viewbook	
The University of Akron	MERIT	Direct Mail	A List-Z Facts	
The Van Dyke Group	GOLD	Other	Collateral Material	Words & Pictures, Inc.
The Woodlands Development Company	GOLD	Other	The Woodlands Holiday Card	Newton Design & Marketing
The Woodlands Development Company	GOLD	Magazine Ad-Series	The Woodlands Opera Ad Series	Newton Design & Marketing
Thomas Jefferson University Hospitals	SILVER	Outdoor/Transit	Brain Power	
Tidewater Community College	GOLD	Television Ad-Series	David Groomes-Career	Dave Iwans & Associates, Inc.
Tidewater Community College	BRONZE	Newspaper Ad-Series	The Head of the Class	Dave Iwans & Associates, Inc.
Toledo Area Regional Transit Authority	SILVER	Total Ad Campaign	TARTA Empty Seats Campaign	Hart Associates
Tomorrow's Child Michigan SIDS	GOLD	Television Ad-Single	SIDS	Publicom, Inc
Tomorrow's Child Michigan SIDS	GOLD	Radio Ad-Single	SIDS Radio	Publicom, Inc
Towpath Credit Union	MERIT	Website	TowpathCU.com	E-volve Creative Group
Tri-Cities Cancer Center	MERIT	Logo/Letterhead		Clear Source Marketing Solutions
Troy University	GOLD	Radio Ad-Single	Be There When IT Happens	Seventh Point
Troy University	GOLD	Newspaper Ad-Series	See Your Future Through	Seventh Point
Troy University	GOLD	Magazine Ad-Series	See Your Future Through	Seventh Point
Troy University	SILVER	Television Ad-Series	Prepare for Tomorrow	Seventh Point
Troy University	SILVER	Newspaper Ad-Single	TROY Country Car Tag Ad	Seventh Point
Troy University	SILVER	Annual Report	Troy University a Decade of Distinction	Seventh Point
Troy University	SILVER	Poster	The Best You (Military)	Seventh Point
Troy University	SILVER	Publication Internal	TROY Magazine	
Troy University	SILVER	Website	www.troy.edu	
Troy University	MERIT	Television Ad-Single	You've Arrived-Troy Campus	Seventh Point
Troy University	MERIT	Magazine Ad-Series	The Best U	Seventh Point
Troy University	MERIT	Outdoor/Transit	The Best U	Seventh Point
Troy University	MERIT	Total Ad Campaign	Be There When IT Happens	Seventh Point
Troy University	MERIT	Newspaper Ad-Series	The Best U	Seventh Point
Troy University	MERIT	Direct Mail	You Don't Need Five. Just One...	
Turnkey Network Services	MERIT	Website	Turnkey Network Services Home Page	Indezyn
Twin Rivers Council for the Arts	GOLD	Logo/Letterhead	Arts by the River Logo	Lime Valley Advertising, Inc.
Tyler School of Art, Temple University	SILVER	Total PR Campaign	Jack Wolgin International Competition	
Tyler School of Art, Temple University	BRONZE	Poster	Recruitment Poster	
Tyler School of Art, Temple University	MERIT	Other	Beaux Arts Ball Announcement and Signage	
Underwood Memorial Hospital	SILVER	Website	UMHospital.org	Aloysius Butler & Clark
Union Hospital	MERIT	New Media	Baby Book	MillerWhite
Union Hospital	MERIT	Television Ad-Single	Now Open, New Dawn	MillerWhite
Unity College	GOLD	Brochure	Leadership for the Real World	
University Medical Center at Princeton	MERIT	Outdoor/Transit		
University of Maryland	MERIT	Website	School of Medicine	Silverpoint, Inc.
University of Maryland College Europe	SILVER	Calendar		
University of Maryland College Europe	SILVER	Imprinted Materials	60th Anniversary T-shirt	
University of South Carolina Aiken	MERIT	Publication External	USCA Magazine	
University of South Carolina Beaufort	MERIT	Special Video	Celebrating our Heritage	Brodie Media
University Transplant Center	MERIT	Newsletter	Renew	Clockwork Studios
UPS	GOLD	Publication Internal	Inside UPS	Realm Advertising
UPS	GOLD	Newsletter	Vision	Realm Advertising
UPS	SILVER	Publication Internal	Over the Road	
UPS	SILVER	Annual Report	The UPS Foundation Annual Report 2009	
UPS	BRONZE	Annual Report	UPS Annual Report 2009	
UPS	BRONZE	Publication External	COMPASS	McMurry
US Daylighting	GOLD	Website		Hitcents
Utah State Parks & Recreation	GOLD	Publication External	Field Guide	
Utah State Parks & Recreation	SILVER	Imprinted Materials	Bio Blitz T-shirt	
Vanguard University	SILVER	Publication External	Vanguard Magazine	
Vanguard University	MERIT	Total PR Campaign	Christmas Fantasia	
VCU Health System	MERIT	Poster	STAR Values Banner	Neathawk Dubuque & Packett
VCU Medical Center	GOLD	Magazine Ad-Single	Cardiology	Neathawk Dubuque & Packett
Verrill Dana	GOLD	Newspaper Ad-Series	Verrill Dana Community	McClain Marketing
Virginia State Police Insurance Fraud Program	GOLD	New Media	YouTube Video-Vehicle Fraud Victory Dance	Neathawk Dubuque & Packett
Virginia State Police Insurance Fraud Program	BRONZE	New Media	Can You Spot the Fraud?	Neathawk Dubuque & Packett
Virginia State Police Insurance Fraud Program	MERIT	New Media	Personal Injury Fraud Victory Dance	Neathawk Dubuque & Packett
Virginia State Police Insurance Fraud Program	MERIT	New Media	Vehicle Fraud Victory Dance	Neathawk Dubuque & Packett
Virginia State Police Insurance Fraud Program	MERIT	New Media	Tipster	Neathawk Dubuque & Packett
Virginia State Police Help Eliminate Auto Theft	GOLD	Imprinted Materials	H.E.A.T Egrip	Neathawk Dubuque & Packett
Visit Winona	SILVER	Magazine Ad-Series	Visit Winona	Vendi Advertising
VisitNorfolk	SILVER	Logo/Letterhead	VisitNorfolk	Dave Iwans & Associates, Inc.
VisitNorfolk	MERIT	Website	Waterways To Freedom	Dave Iwans & Associates, Inc.
Vixen Vending	SILVER	Logo/Letterhead	Vixen Vending Logo	Lucky Dog Communications
Wabash Valley Community Foundation	GOLD	Annual Report	2009 Annual Report	MillerWhite
Wake Forest Athletics	GOLD	Direct Mail	Fan Book	Wildfire
Walsh College	GOLD	Magazine Ad-Single	Computer Class	Perich Advertising + Design
Walsh College	GOLD	Other	Bumper Stickers	Perich Advertising + Design

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Walsh College	GOLD	Outdoor/Transit	Briefcase.com	Perich Advertising + Design
Walsh College	SILVER	Radio Ad-Single	Do It	Perich Advertising + Design
Walsh College	MERIT	Direct Mail	11,000 Days	Perich Advertising + Design
Washington Hospital Center	GOLD	Radio Ad-Series	Cardiac Radio Campaign	Neathawk Dubuque & Packett
Washington Hospital Center	SILVER	New Media	Heart Murmur Quiz Campaign	Neathawk Dubuque & Packett
Washington Hospital Center	BRONZE	Magazine Ad-Single	Top Doctors	Neathawk Dubuque & Packett
Wayne-Westland Community Schools	BRONZE	Outdoor/Transit	2010 Campaign	Group Fifty-Five Marketing
Weiss Memorial Hospital	BRONZE	Newsletter	Life Spans	Words & Pictures, Inc.
Weiss Memorial Hospital	MERIT	Other	Chicago Center for Orthopedics at Weiss	Words & Pictures, Inc.
WellCare Health Plans, Inc.	MERIT	Poster	Color the Future Green	
Wellmark Blue Cross Blue Shield of SD	GOLD	Publication External	Blue Member Magazine	
Wentworth Institute of Technology	MERIT	Newspaper Ad-Series	Wentworth Professional Education Series	Triad Advertising
West Central Conservancy District	GOLD	Website		MillerWhite Marketing
West Suburban Medical Center	GOLD	Newspaper Ad-Single	With You for Life	Cows in Trees
Westbrook Performing Arts Center	GOLD	Website		Pulp+Wire
Westlake Hospital	SILVER	Other	Just For You	Cows in Trees
White River Valley Electric Cooperative	GOLD	Special Video	Life on the Line	
White River Valley Electric Cooperative	SILVER	Website	www.whiteriver.org	
Whitefall of Deerfield	SILVER	Brochure	Whitehall of Deerfield	Point B Communications
Whole Foods Market	GOLD	Brochure	Choosing Dr. Right	Consumer Communication Solutions
Wilson Visitors Bureau	MERIT	Logo/Letterhead	Wilson, North Carolina Branding/Logo	Market Force, Inc.
WPXT TV	GOLD	New Media	Mobile App	Pulp+Wire
Wrights Printing	SILVER	Magazine Ad-Series	Wrights Printing Ad Series	Newton Design & Marketing
Yakima Valley Memorial Hospital	BRONZE	Magazine Ad-Series	Cancer Ads	CMBell Company
Yale-New Haven Hospital	GOLD	Special Video	Smilow Cancer Hospital/Art Video	Mason, Inc.
Yale-New Haven Hospital	MERIT	Brochure	Smilow Cancer Hospital/Art Sponsorship	Mason, Inc.
YMCA of Lansing	GOLD	Outdoor/Transit	YMCA How	Publicom, Inc
Youthful Giving	SILVER	Radio Ad-Single		Publicom, Inc
Youthful Giving	SILVER	Outdoor/Transit		Publicom, Inc
Zachry Holdings, Inc.	SILVER	Publication Internal	Zachry Force Report	Jeffrey Heinke Design
Zipper Studio	MERIT	Brochure	Zipper Brochure	Indezyn