

# SIAA

## Seventh Annual

### Service Industry Advertising Awards

# Winners by Institution

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
AAA Washington	Gold	Radio Advertising-Series	AAA Minute	
AAA Washington	Gold	Radio Advertising-Single	No Towing Necessary	
AAA Washington	Gold	Publication External	Journey	
AAA Washington	Gold	Annual Report		
AAA Washington	Gold	Magazine Ad-Series	Scores of Members	
AAA Washington	Gold	Outdoor/Transit	We Do	
AAA Washington	Silver	Total Ad Campaign	Save Big	
AAA Washington	Silver	Outdoor/Transit	Twitter-Expect It	
AAA Washington	Silver	Total PR Campaign	Soap For Hope	
AAA Washington	Bronze	Publication External	Travel Compass Points	
AAA Washington	Bronze	Total Ad Campaign	Public Membership Campaign	
AAA Washington	Merit	Magazine Ad-Series	General AAA Membership Campaign	
AAA Washington	Merit	Logo/Letterhead Design	Soap For Hope	
AAA Washington	Merit	Magazine Ad-Series	Even Better	
AAA Washington	Merit	Direct Mail	Save Big	
ACE	Silver	Calendar	100% Helpful Calendar	Seltzer, Kaufmann Marketing
Acme Locksmith	Bronze	Logo/Letterhead Design	Acme Locksmith Logo	
Acme Locksmith	Merit	Television Ad-Single	Acme Locksmith Commercial	
Affinity Service Group	Silver	Brochure	It's More Than A Policy	Modo Modo Agency
Aircraft Owners & Pilots Assoc	Bronze	New Media	Ownership Email	Silver Marketing
Akron Children's Hospital	Silver	Annual Report	Akron Children's Annual Report	Knox Marketing, Inc.
Akron Community Foundation	Merit	Annual Report	Helping Good People Do Great Things	TRIAD Communications, Inc.
Akron Symphony Orchestra	Silver	Brochure	Part of Your Life	TRIAD Communications, Inc.
Akron/Canton Regional Foodbank	Bronze	Annual Report	Just InTime	TRIAD Communications, Inc
All Creatures	Gold	Logo/Letterhead Design		McClain Marketing
Alliance Partners	Gold	Magazine Ad-Single	Alliance Partners Ad	Market Force, Inc.
Alliant Credit Union	Gold	Brochure	HR Pitch Brochure	UpShift Creative Group
American Assoc of Diabetes Educators	Silver	Annual Report	AADE Annual Report	Synergy Creative
American Medical Response	Silver	Magazine Ad-Single	Biggest Fan	Blanchard Schaefer Advertising & PR
American Medical Response	Bronze	Outdoor/Transit	Biggest Fan-Stadium Board	Blanchard Schaefer Advertising & PR
American Postal Worker's Union	Bronze	Calendar	Healthy Habits-2010 Calendar	United Healthcare
American Smooth Jazz Awards	Gold	Newspaper Ad-Single		Morse & Company Advertising
Amerisure Insurance	Gold	Annual Report		Group Fifty-Five Marketing
Analysis	Gold	Newspaper Ad-Series	Analysis Ad Series	Catalpha Advertising & Design
AOPA	Silver	Magazine Ad-Single	Aircraft Insurance	Silver Marketing
Arlington Convention & Visitors Bureau	Bronze	Magazine Ad-Single	Excitement Has a Sound	Blanchard Schaefer Advertising & PR
Arlington Convention & Visitors Bureau	Merit	Logo/Letterhead Design	Arlington Logo	Blanchard Schaefer Advertising & PR
Art Institute of New York City	Merit	Newspaper Ad-Series	Dream Big	May Sky, Inc.
Art Serve Michigan	Gold	Other	Ignite 09 Invitation	Skidmore Studio
Asheville Savings Bank	Gold	Total Ad Campaign	Business Banking	Publicis Indianapolis
Aspiriant	Bronze	Newspaper Ad-Single	Aspiriant Newspaper Ad	IE Design + Communications
Association of Fundraising Professionals	Gold	Other	Philanthropy Leadership Awards Dinner	Davidson & Belluso
Atlanta History Center	Gold	Newsletter	Connections	
Atlanta History Center	Merit	Other		
Atlanta History Center	Merit	Other		
Atlanta History Center	Merit	Brochure	School Programs Guide	
Auburn University	Gold	Total PR Campaign	Licence Tag PR Campaign	
Auburn University	Silver	Newsletter	Counselor Chronicle-Scholarship	
Auburn University	Silver	New Media	Auburn Family Social Network	
Auburn University	Bronze	Imprinted Material	PLUS Scholars T-Shirt and Bag	

<b>INSTITUTION</b>	<b>AWARD</b>	<b>CATEGORY</b>	<b>ENTRY TITLE</b>	<b>AGENCY</b>
Ball Memorial Hospital	Merit	Calendar	Look For Signs Calendar	
Baylor University Medical Center at Dallas	Merit	Publication External	Baylor Innovations Summer 2009	Wax Custom Communications
Benchmark Assisted Living	Silver	Calendar		Triad Advertising
Best Friends Animal Society	Silver	New Media	Geoffrey Tron Spot	Neathawk Dubuque & Packett
BFG Federal Credit Union	Bronze	Television Ad-Single	BFG Television Commercials	TRIAD Communications, Inc.
Bliley's	Merit	New Media	Facebook Fan Pg and You Tube Channel	Neathawk Dubuque & Packett
Blue Cross Blue Shield of Arizona	Silver	New Media	Holiday Eblast	Davidson & Belluso
Blue Cross Blue Shield of Delaware	Silver	Magazine Ad-Series	Be Green with Blue Community Ads	
Board of Directors Network	Merit	Publication External	Women in the Boardroom	Modo Modo Agency
Boston Properties	Silver	Direct Mail	2200 Pennsylvania Avenue	Return On Investment, Inc.
Brinks	Gold	Total Ad Campaign	Health Plan Benefits Series	United Healthcare
Budget Blinds, Inc.	Bronze	New Media	Overlays & Banner Ads	Aviatech, LLC
Butler Capital Business Lending	Bronze	Web Site	Butler Capital Website	Catalpha Advertising & Design
Butler Health System	Silver	Television Ad-Single	Ortho Force TV Spot	Fitting Group
Butler Health System	Merit	Total Ad Campaign	Ortho Force Campaign	Fitting Group
California Pacific Medical Center	Merit	Annual Report	Building Beyond	
Capital Bank	Silver	Total Ad Campaign	Mortgage Campaign	Kelly MarCom
Capital Blue Cross	Silver	Newsletter	Simply Well Spring/Summer 2009	Wax Custom Communications
Capital Insurance Group	Gold	Magazine Ad-Single		Clout Creative Design, LLC
Capital Insurance Group	Gold	Other	Brand Partner Promo Insert	Clout Creative Design, LLC
Capital Insurance Group	Merit	Brochure	Good Financial News	Clout Creative Design, LLC
Capital Insurance Group	Merit	Brochure	Protecting Your Wine Business	Clout Creative Design, LLC
Capital Insurance Group	Merit	Brochure	Protecting Your Automotive Service Bus	Clout Creative Design, LLC
Carle Foundation Hospital	Bronze	Radio Advertising-Single	Carle Environmental Radio Spot	Borshoff
Carolinas Medical Center	Gold	Publication External	A Wonderful Welcome	Neathawk Dubuque & Packett
CBS & You	Merit	Direct Mail	Influenza Vaccination Reminder	United Healthcare
Centenary College	Bronze	Publication External	The Centenarian	Erbach Communications Group
Centris Federal Credit Union	Gold	Television Ad-Series	75th Anniversary	Redstone
Centris Federal Credit Union	Silver	Television Ad-Single	Dawn	Redstone
Chem Dependency Inst/Beth Israel Med Ctr	Bronze	Special Video	In My Backyard: Dispelling Myths About	
Chesapeake Energy Corporation	Gold	Publication External	The Barnett Shale Winter 2009	Wax Custom Communications
Childhelp	Merit	Brochure	Childhelp Major Donor Brochure	Davidson & Belluso
Children's Home Society of California	Gold	Annual Report	Inspire	Zambo
Children's Home Society of California	Silver	Calendar	Live + Learn	Zambo
Children's Hospital & Clinics of Minnesota	Gold	Television Ad-Single	Fill-a-Room With Care	
Children's Hospital & Clinics of Minnesota	Silver	Special Video	Thank God for Kids	
Children's Hospital & Clinics of Minnesota	Bronze	Newsletter	Constellation of Caring	Cuno, Rankin & Williams
Children's Hospital & Clinics of Minnesota	Bronze	Magazine Ad-Single	Top Doctors	Cuno, Rankin & Williams
Children's Hospital & Clinics of Minnesota	Merit	Annual Report	Life Changing	
Children's Hospital & Clinics of Minnesota	Merit	Newsletter	Keeping Kids Healthy	
Children's Hospital & Clinics of Minnesota	Merit	Annual Report	COSI Annual Report	Synergy Creative
Choice Hotels	Gold	Other	Cambria Suites-Sales Kit	Triad Advertising
Choice Hotels	Merit	Brochure	Cambria Suites	Triad Advertising
Choice Hotels	Merit	Brochure	Cambria Suites 2010 Directory	Triad Advertising
Choice Hotels	Merit	Other	The Only Hotel You'll Need	Triad Advertising
Christ Bible Institute (CBI), Japan	Gold	Brochure	CBI Brochure	Matcha Design
Christ Episcopal Church	Gold	Web Site		Hitcents
City of Hurst	Silver	Magazine Ad-Single	In the Middle	Blanchard Schaefer Advertising & PR
City of Mankato	Merit	Calendar	City of Mankato Calendar	Lime Valley Advertising, Inc.
City of Phoenix Public Library	Merit	Other	First Five Years Program Collateral	Davidson & Belluso
City of Phoenix Public Library	Merit	Other	Summer Reading Club Collateral	Davidson & Belluso
Clark Insurance	Bronze	Web Site		McClain Marketing
Clark Insurance	Merit	Magazine Ad-Single	Where Change Meets Continuity	McClain Marketing
Cliff Hanger's Guide	Silver	New Media	Cliff Hanger's Guide	Rethink Creative
Col of William & Mary-Mason Bus School	Gold	Employee Comm Program	Brand Book	Fitting Group
Col of William & Mary-Mason Bus School	Merit	New Media	Revolutionaries Welcome Banner Ads	Fitting Group
Columbia College	Merit	Television Ad-Single	It's About Time	
Comcast	Gold	Calendar	Get More	Seltzer, Kaufmann Marketing
Community Bank & Trust Co.	Merit	Television Ad-Single	Magician	
Concurrent Technologies Corporation	Silver	Annual Report		
Conner Prairie	Gold	Total Ad Campaign	Balloon Launch	Publicis Indianapolis
Creative Center, College of Art & Design	Gold	Poster		Dotzler Creative Arts
Creative Center, College of Art & Design	Gold	Brochure		Dotzler Creative Arts
Creative Center, College of Art & Design	Silver	Logo/Letterhead Design	www.creativecenter.edu	Dotzler Creative Arts
Crosstown Learning Center	Bronze	Logo/Letterhead Design	Identity/Letterhead	Matcha Design

<b>INSTITUTION</b>	<b>AWARD</b>	<b>CATEGORY</b>	<b>ENTRY TITLE</b>	<b>AGENCY</b>
CSX	Silver	Television Ad-Single	"Elbow Room"	Mullen
CSX	Merit	Television Ad-Single	"Breathe"	Mullen
Cuyahoga Valley National Park Assoc	Bronze	Web Site	ParkShares.org	TRIAD Communications, Inc.
Danaher Corporation	Merit	Annual Report	Return On Investment, Inc.	
Destination Halifax	Gold	Direct Mail	Culinary Showcase	Chester + Company
Dickies	Gold	New Media	"Wear with Purpose"	Mullen
Diversified Marketing Strategies	Gold	Publication External	Building Indiana	Diversified Marketing Strategies
Dotzler Creative Arts	Merit	Web Site		Dotzler Creative Arts
Drexel University Online	Gold	Outdoor/Transit	Your Classroom. Anywhere	
Drexel University Online	Bronze	Magazine Ad-Single	Build on Your Foundation	
Drexel University Online	Merit	Newspaper Ad-Single	Your Classroom. Anywhere	
Drexel University Online	Merit	Direct Mail	Love of the Arts	
DSW Shoes	Gold	Television Ad-Single	"Speed Dating"	Mullen
DSW Shoes	Gold	Television Ad-Series	Thousands of Reasons to Love Shoes	Mullen
Dunkin' Donuts	Gold	Calendar	60th Birthday Calendar	Seltzer, Kaufmann Marketing
E.C. Korneffel	Bronze	Brochure	Korneffel Brochure	Skidmore Studio
Eastcastle Place/Newcastle Place	Gold	Direct Mail	The Life You Choose	Celtic Marketing, Inc.
Eastern Oklahoma Appraisal Company	Gold	Logo/Letterhead Design	Identity	Matcha Design
Eastern Sound	Gold	Logo/Letterhead Design	Eastern Sound Logo	Bonci Design, LLC
EcoLogic Lofts	Bronze	Brochure	Ecologic Lofts Brochure	UpShift Creative Group
Education Corporation of America	Merit	Direct Mail	Virginia College Filmstrip Postcard	Norton Norris
Elgin Community College	Merit	Annual Report	College Foundation Annual Report	
Elgin Community College	Merit	Logo/Letterhead Design		
Elgin Community College	Merit	Poster	Travel Abroad	
EMBARQ	Gold	Newspaper Ad-Single	Bring It Home	Mullen
EMBARQ	Gold	Newspaper Ad-Single	Robot	Mullen
Emerald Condos	Gold	Brochure	Emerald Condos Brochure	UpShift Creative Group
Environment Omaha	Silver	Outdoor/Transit	What Can You Do?	M3 and Mint Design Group
EPB	Gold	Television Ad-Single	Brighter Idea	The Johnson Group
EPB	Bronze	Television Ad-Single	Behind Bans	The Johnson Group
ETS-Lingren	Merit	Total Ad Campaign	IEEE Symposium Materials	JHA Advertising
Excelsa Health	Merit	Outdoor/Transit	Excelsa Outdoor	Neathawk Dubuque & Packett
Ex'pression College for Digital Arts	Gold	Direct Mail	Expression Variable Newsletter	Norton Norris
Fairfield University	Merit	Newspaper Ad-Single	Teacher Certification	CDHM Advertising, Inc.
Fairfield University	Merit	Total Ad Campaign	Graduate Studies	CDHM Advertising, Inc.
Fairfield University	Merit	Outdoor/Transit	Dolan School of Business	CDHM Advertising, Inc.
FEMA ESF #14 LTCR	Merit	Publication External	#14 Iowa Reports, Strategies & Plans	SIDES & Associates
First Family	Bronze	Brochure	First Family Office Brochure	TRIAD Communications, Inc.
First Financial Federal Credit Union	Gold	Employee Comm Program	Internal Marketing Communication Plan	D. Hilton Associates
First Financial Federal Credit Union	Gold	Radio Advertising-Series	Radio Series	D. Hilton Associates
First Financial Federal Credit Union	Gold	Radio Advertising-Single	Corporate Jingle	D. Hilton Associates
First Financial Federal Credit Union	Gold	Newsletter	Magazine Newsletter	D. Hilton Associates
First Financial Federal Credit Union	Silver	Calendar	Pocket Calendar	D. Hilton Associates
First Financial Federal Credit Union	Silver	Logo/Letterhead Design	Logo Design Source	D. Hilton Associates
First Financial Federal Credit Union	Bronze	Publication Internal	The First Word	D. Hilton Associates
First Financial Federal Credit Union	Bronze	Direct Mail	We Can Save You Money	D. Hilton Associates
First Financial Federal Credit Union	Bronze	Logo/Letterhead Design	Logo Design-Save Your Change	D. Hilton Associates
First State Bank	Silver	Newspaper Ad-Single	Buy Michigan. Bank Local!	Group Fifty-Five Marketing
First United Methodist Church	Gold	Logo/Letterhead Design	Freedom for the Future Capital	Matcha Design
Florida Credit Union League	Bronze	Brochure	Knowmore Learning Opportunities	
Florida Credit Union League	Merit	Total Ad Campaign	Generating Smiles	
Flotation Technologies	Gold	New Media	Interactive Timeline	McClain Marketing
Flotation Technologies	Silver	Magazine Ad-Single	30th Anniversary	McClain Marketing
Fort Worth Zoo	Gold	Magazine Ad-Series	Adoption Ads	Blanchard Schaefer Advertising & PR
Foster's Downeast Clambake	Bronze	Other	Crabfest	Bonci Design, LLC
Franklin Mint Federal Credit Union	Silver	Newsletter	Choices	
Franklin Mint Federal Credit Union	Bronze	Annual Report	Choices	
Gallaudet University	Silver	Brochure	Undergraduate Viewbook	
GEICO	Silver	Direct Mail	New Movers	Silver Marketing
Georgia Ports Authority	Bronze	Total Ad Campaign	GPA Breakbulk Campaign	Realm Advertising
GeoSonics VibraTech	Silver	Magazine Ad-Series	Many Hats Print Campaign	Fitting Group
Glendale Community College	Bronze	Newspaper Ad-Series	The College for Me	Davidson & Belluso
Goods of Conscience	Silver	New Media	E Newsletter	McClain Marketing
Grace Flight of America	Gold	Magazine Ad-Single	Hanna	Blanchard Schaefer Advertising & PR
Grace Flight of America	Gold	Magazine Ad-Series	Road to Recovery/Wings	Blanchard Schaefer Advertising & PR

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Great Wolf Resorts	Gold	Direct Mail	Prospect	Doner
Great Wolf Resorts	Silver	Direct Mail	Wolf Tracks	Doner
Great Wolf Resorts	Silver	Total Ad Campaign	Snowland	Doner
Great Wolf Resorts	Bronze	Total Ad Campaign	Fun is In	Doner
Greater Valparaiso Chamber of Com	Bronze	Publication External	Membership Directory	Barnes Design Group
Greater Valparaiso Chamber of Com	Merit	Publication External	Valparaiso Magazine	Griffin Marketing Services, Inc.
Gresham Savage Law Firm	Silver	Direct Mail	New Attorney Announcement	CM Bell Company, Inc.
Grove City Church of the Nazarene	Gold	Special Video	Faith For Healing	
Gwinnett Medical Center	Gold	Total PR Campaign	Open Heart Is In Your Hands	
Gwinnett Medical Center	Silver	Employee Comm Program	Heart	
Gwinnett Medical Center	Silver	Imprinted Material	T-Shirt: Fight Like a Girl	
Gwinnett Medical Center	Bronze	New Media	Web 2.0 Initiative	
Gwinnett Medical Center	Merit	Special Video	Move Day	
Gwinnett Medical Center	Merit	Newspaper Ad-Single	GMC Nurses: Not Your Average	
Gwinnett Medical Center	Merit	Web Site		Finelight, Inc.
Hanover Hospital	Silver	Radio Advertising-Single	Oh Baby!	
Hanover Hospital	Merit	Outdoor/Transit	Oh Baby!	
Hanover Hospital	Merit	Radio Advertising-Single	Express Care	
HAP	Merit	Publication External	hapwise	Skidmore Studio
HCA West Florida Division-Osceola RMC	Merit	Outdoor/Transit	Osceola Cardiovascular Physician	CPM Marketing Group
Henry Ford Community College	Silver	Direct Mail	The Hawkster Wants to See You	
Henry Ford Community College	Merit	Other	Hawk Finder-Personalized Map & Sch	
Hill Physicians Medical Group	Silver	Radio Advertising-Series	Get More	RBG Marketing Group
Hom Condos/Provence Development	Silver	Web Site	Hom Condominiums Web Site	UpShift Creative Group
Hom Condos/Provence Development	Silver	Brochure	Hom Condominiums Brochure	UpShift Creative Group
Hudson County Community College	Gold	Logo/Letterhead Design	Intramural Sports	
Hudson County Community College	Silver	Publication Internal	Career + Transfer Services Manual	
Hudson County Community College	Silver	Newspaper Ad-Single	Pastry Arts Certificate	
Hudson County Community College	Bronze	Radio Advertising-Series	A World of Possibilities	
Hudson County Community College	Bronze	Newsletter	HCCC Happenings	
Hudson County Community College	Bronze	Outdoor/Transit	A World of Possibilities	
Hudson County Community College	Merit	Television Ad-Single	A World of Possibilities	
Hudson County Community College	Merit	Magazine Ad-Single	A World of Possibilities	
Hudson County Community College	Merit	Newspaper Ad-Series	Fall Registration	
Hudson County Community College	Merit	Poster	Fall CASS Workshops	
Hugh Chatham Memorial Hospital	Silver	Total PR Campaign	New Look	Lin Taylor Graphic Design, Inc.
Humana Active Outlook	Gold	Newsletter	HAO Spring 2009	Wax Custom Communications
Humana Active Outlook	Merit	Publication External	HAO Special Edition 2009	Wax Custom Communications
i9 Sports	Bronze	Other	Disney Campaign	Aviatech, LLC
IES Abroad	Gold	New Media	Facebook Fan Page	
IES Abroad	Silver	Poster	Take a Closer Look at Studying Abroad	
IES Abroad	Silver	Other	Annual Conference Program	
IES Abroad	Bronze	Total Ad Campaign	Study with IES Abroad	
IES Abroad	Merit	Web Site		
IES Abroad	Merit	Brochure	Abroad Catalogs	
Imagine Health	Gold	Publication Internal	PEHP Open Enrollment Booklet	Lucky Dog Communications
Imagine Health	Bronze	Logo/Letterhead Design	Identity Package	Lucky Dog Communications
Imago Restaurants, Inc.	Gold	Poster	Battle of the Rock Bands	Chester + Company
Imago Restaurants, Inc.	Silver	Poster	Bata Shoe Museum Partnership	Chester + Company
Imago Restaurants, Inc.	Bronze	Poster	Curry Festival	Chester + Company
Imago Restaurants, Inc.	Merit	Poster	Christmas Party	Chester + Company
Independence Blue Cross	Gold	Web Site	Broad Street Run	
Independence Blue Cross	Bronze	Annual Report		
Indiana Pacers	Gold	Total Ad Campaign	This Game Rocks!	Publicis Indianapolis
Indianapolis Power & Light Company	Gold	Newspaper Ad-Series	IPL Community Ads	Borshoff
Indianapolis Power & Light Company	Gold	Total Ad Campaign	IPL Green Power Campaign	Borshoff
International Securities Exchange	Gold	Calendar	Options Expiration Calendar	INC Design
International Securities Exchange	Silver	Annual Report	ISE Annual Report	INC Design
International Securities Exchange	Merit	Total Ad Campaign	Regulatory Reform Ad Campaign	INC Design
ITT Water & Wastewater/Flygt	Gold	Magazine Ad-Series	Ad Campaign	St. Vincent, Milone & O'Sullivan Adv.
ITT Water & Wastewater/Flygt	Bronze	Magazine Ad-Single	Handle the Pressure...You Don't Have To	St. Vincent, Milone & O'Sullivan Adv.
Jack H. Skirball Center/Performing Arts	Bronze	Brochure	18th Century Neapolitan Masters Prog	JHA Advertising
JPMorgan Chase	Gold	Web Site	Chase Blueprint	T3

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JPS Health Network	Gold	Television Ad-Series	Five Dollars/Waiting	Blanchard Schaefer Advertising & PR
JPS Health Network	Bronze	Brochure	Connection Brochure	Blanchard Schaefer Advertising & PR
Kearney and Company	Silver	Brochure	Work, Grow, Achieve	TGD Communications
Kearny Urban Enterprise Zone	Silver	Publication External	Kearny Magazine	Erbach Communications Group
Kennebeck Federal Savings	Gold	Newspaper Ad-Single	Rewards Checking	McClain Marketing
Kennebeck Federal Savings	Silver	Radio Advertising-Single	Rewards Checking	McClain Marketing
Kindred Healthcare	Merit	Radio Advertising-Single	Mission	Neathawk Dubuque & Packett
La Torretta Del Lago Resort & Spa	Silver	Magazine Ad-Series	Ad Campaign	Newton Design & Marketing
La Torretta-Chez Roux	Gold	Magazine Ad-Single	Surrender Ad-Chez Roux	Newton Design & Marketing
Lafin Investigative Group	Merit	Web Site		Matcha Design
Lahey Clinic Medical Center	Merit	New Media	E-Blast: Nursing Magnet Status	
Lake Washington Technical College	Gold	Radio Advertising-Series		Jackie Fisher Marketing & Media
Lake Washington Technical College	Gold	Imprinted Material	Photo Album	
Lake Washington Technical College	Bronze	Poster		
Lake Washington Technical College	Bronze	Other	Duvall Campus Nail File	
Lake Washington Technical College	Merit	Imprinted Material	International Programs Travel Kit	
LaQuinta	Bronze	Television Ad-Single	"Slogan"	Mullen
LaQuinta	Merit	Television Ad-Single	"Tarmac"	Mullen
Laura Grunewald & Associates	Merit	Web Site		Matcha Design
Lectrus Corporation	Gold	Brochure	Corporate Brochure	Neathawk Dubuque & Packett
Lectrus Corporation	Bronze	Magazine Ad-Series	Ad Campaign	Neathawk Dubuque & Packett
Lemaire	Gold	New Media	Lemaire Web Banner Ads	Neathawk Dubuque & Packett
Lemaire	Silver	Logo/Letterhead Design	Lemaire Logo	Neathawk Dubuque & Packett
Lemaire	Bronze	New Media	Lemaire Twitter Promotion	Neathawk Dubuque & Packett
Lemaire	Bronze	Magazine Ad-Series	Forget the Pearls/Tie Print Ads	Neathawk Dubuque & Packett
Life Insurance Analytics	Gold	Logo/Letterhead Design	ID System	TRIAD Communications, Inc.
Lincoln Appraisal & Settlement Services	Merit	Web Site		Bresette + Company
Lincoln Appraisal & Settlement Services	Merit	Logo/Letterhead Design	Settlement Services Corporte Identity	Bresette + Company
Lincoln Appraisal & Settlement Services	Merit	Brochure	Corporate Brochure	Bresette + Company
Lincoln Financial Group	Silver	Publication Internal	Partner Vol 7 Issue 4	Wax Custom Communications
LMI Capital	Gold	Magazine Ad-Series	Capital Raising Expressions Ad	Newton Design & Marketing
Loma Linda University Medical Center	Gold	Newspaper Ad-Series	Incontinence Ad	Neathawk Dubuque & Packett
Maine Street Solutions	Gold	Logo/Letterhead Design		McClain Marketing
Maine Street Solutions	Merit	Web Site		McClain Marketing
Mandl College of Allied Health	Merit	Outdoor/Transit	The Mandl Graduate	May Sky, Inc.
Marquette Catholic High School	Merit	Annual Report		Morse & Company Advertising
McClain Interactive	Gold	Web Site		McClain Marketing
McClain Interactive	Silver	New Media	Green Monster Prospective emails	McClain Marketing
McClain Marketing	Gold	Other	Look Book	McClain Marketing
McGladrey	Merit	Total Ad Campaign	"The Power of Being Understood"	Mullen
McKinley Marketing Partners	Silver	Direct Mail		Design Army
MDwise	Bronze	Television Ad-Single	MDwise	Borshoff
Meat & Livestock Australia	Merit	Web Site	Australian Meat	Levine & Associates, Inc.
Meat Heads/Tartan Realty Group, Inc.	Merit	Logo/Letterhead Design	Meat Heads Identity	UpShift Creative Group
Mediacom	Gold	Television Ad-Series	Mediacom Today Revolves Around You	PK Network
Members 1st Federal Credit Union	Gold	Direct Mail	Swipe 5/Debit Card Postcard Series	
Members 1st Federal Credit Union	Merit	Direct Mail	Take the Ball and Run With It	
Meriter Health Services	Gold	Total Ad Campaign	Meriter Total Advertising Campaign	Neathawk Dubuque & Packett
Mersino	Bronze	Magazine Ad-Series		Skidmore Studio
Metropolitan College of New York	Gold	Newspaper Ad-Insert	You Can Do This	Creative Partners
Metropolitan College of New York	Silver	Television Ad-Series	You Can Do This	Creative Partners
Metropolitan College of New York	Silver	Newspaper Ad-Series	You Can Do This!	Creative Partners
Metropolitan College of New York	Bronze	Direct Mail	Veterans	Creative Partners
Metropolitan College of New York	Merit	Special Video	Graduation Video	Creative Partners
Miller Children's Hospital	Merit	Brochure	Every Child is Unique	Zambo
Miller Children's Hospital	Merit	New Media	eNews	Zambo
Minds Wide Open	Gold	Web Site	Minds Wide Open	Neathawk Dubuque & Packett
Minds Wide Open	Silver	Magazine Ad-Series	Promotional Ads	Neathawk Dubuque & Packett
Mission Hospital	Gold	Magazine Ad-Single	daVinci	Johnson Gray Advertising, Inc.
Mission Hospital	Merit	Television Ad-Single	Arrow	Johnson Gray Advertising, Inc.
Mitchell Supreme	Gold	Web Site	Mitchell Supreme Website Re-Design	The Marcus Group
MOE Plumbing	Gold	Radio Advertising-Single	MOE Plumbing	Artime Group
MOE Plumbing	Gold	Outdoor/Transit	MOE Plumbing	Artime Group
MOE Plumbing	Gold	Total Ad Campaign	MOE Plumbing	Artime Group

<b>INSTITUTION</b>	<b>AWARD</b>	<b>CATEGORY</b>	<b>ENTRY TITLE</b>	<b>AGENCY</b>
Montgomery General Hospital	Merit	Logo/Letterhead Design	SPIRIT Dots-Internal Promotion	Neathawk Dubuque & Packett
MountainStar Healthcare	Merit	Television Ad-Series	Not Bigger. Just Better.	Lucky Dog Communications
Mudd River Union	Merit	Web Site		Hitcents
Murphy Resources	Gold	Web Site		Matcha Design
National Academy of Engineering	Merit	Brochure	NAE Awards Brochure	TGD Communications
National Institute on Aging	Gold	Publication External	Exercise & Physical Activity Guide	Levine & Associates, Inc.
National Parking Association	Silver	Publication External	Parking Magazine	TGD Communications
Nationwide Better Health	Bronze	Employee Comm Program	Scholastic "Mirror, Mirror"	
Nationwide Better Health	Merit	Poster	NYU Moldy Bread	
Nationwide Better Health	Merit	Magazine Ad-Series		
Nationwide Better Health	Merit	Newsletter	ABB	
NC Local Government Info Sys Assoc	Merit	Total Ad Campaign	NCLGISA Rebranding Campaign	Kelly MarCom
Network Health	Gold	Other	Network Health Slap Bracelet	
Network Health	Gold	Direct Mail	Thank You-Never Tasted this Good!	
Network Health	Merit	Web Site	www.network-health.org	
Network Health	Merit	Calendar	Happy. Healthy New Year!	
New England School of Communications	Silver	Special Video	School Video	
New England School of Communications	Merit	Total Ad Campaign	Meet + Tweet Campaign	
New England School of Communications	Merit	Television Ad-Single	Football Theme Commercial	
New England Sinai Hospital	Merit	Other	Hospital in Motion	Triad Advertising
New York Institute of Technology	Gold	Magazine Ad-Series	I Graduate	Munn Rabot
New York Institute of Technology	Gold	Special Video	Green Print	
New York Institute of Technology	Silver	Publication External	NYIT Magazine	
New York Institute of Technology	Bronze	Brochure	Admissions Recruitment	Curran & Connors
Newagen Seaside Inn	Bronze	Logo/Letterhead Design	Identity	McClain Marketing
Newbury School	Merit	Web Site	Newbury School Website	Catalpha Advertising & Design
Nilsson Works	Gold	Brochure	Wow Matters	Davidson & Belluso
Northwestern Memorial Hospital	Bronze	Television Ad-Series	Everything Matters Campaign	LeMay Partners
Northwestern Memorial Hospital	Merit	Special Video	Quality Web Video	Gante' ltd.
Northwestern Memorial Hospital	Merit	Newsletter	NMPG's Health News	Flutter Ltd.
Norton Healthcare	Gold	Publication External	Get Healthy Recipe Cookbook	
Norton Healthcare	Gold	Imprinted Material	Neuroscience Inst Stroke Symptoms Pen	
Norton Healthcare	Silver	Direct Mail	Seeing Double	
Norton Healthcare	Merit	Employee Comm Program	Report to Our Employees	
Norton Healthcare	Merit	Brochure	Nurse Leadership Development Program	
Norton Healthcare	Merit	Calendar	Women's Health	
Norton Healthcare	Merit	Imprinted Material	Kosair Children's Hospital NICU	
Oak Street Funding	Gold	Publication External	The Bridge Spring 2009	Wax Custom Communications
Omaha Royals	Gold	Radio Advertising-Series	Fun Rules	M3 and Lovgren Marketing Group
Omaha Royals	Gold	Television Ad-Single	Fun Rules	M3 and Lovgren Marketing Group
Omnova Foundation	Merit	Total Ad Campaign	Symbols of Support	TRIAD Communications, Inc.
O'Regan's Automotive Group	Gold	Outdoor/Transit	Finding One	Chester + Company
O'Regan's Automotive Group	Silver	Outdoor/Transit	Your Soul is Here	Chester + Company
Oscarware	Gold	Web Site		Hitcents
Panama City Beach Conv & Visitors Bur	Gold	Television Ad-Single	Real. Fun. Beach	Mountain View Group, Ltd.
Parkview Health	Merit	Outdoor/Transit	"Now Open"	Boyden & Youngblutt Advertising
Patricia M. Adams Benefits	Silver	Logo/Letterhead Design	Identity Package	Lucky Dog Communications
PA Insurance Fraud Prevention Authority	Gold	Total Ad Campaign	Know The Risks. Know The Penalties	Partnership Parker, Oesterling & Smith
PA Insurance Fraud Prevention Authority	Silver	Web Site	www.helpstopfraud.org	Partnership Parker, Oesterling & Smith
Pictage	Gold	Brochure	Pictage Inspire Brochure	Artime Group
Pittsburgh Institute of Aeronautics	Gold	Web Site	www.pia.edu	Fitting Group
Pittsburgh Institute of Aeronautics	Merit	New Media	PIA Banner Ads	Fitting Group
Poplar Springs	Merit	Poster	Military Poster	Neathawk Dubuque & Packett
Port Huron Hospital	Merit	Direct Mail	New Movers Campaign	CPM Marketing Group
Poudre Valley Health System	Gold	Calendar	Pet Therapy Calendar	
Poudre Valley Health System	Merit	Magazine Ad-Series	Quality Care	
Poudre Valley Health System	Merit	Poster	Malcolm Baldrige Poster Series	
Poudre Valley Health System	Merit	Magazine Ad-Single	Just Another Lesson From Nature	
Powell Chiropractic	Gold	Logo/Letterhead Design	Identity	Matcha Design
Powell Chiropractic	Bronze	Poster	Poster Series	Matcha Design
Presbyterian Senior Care & Affiliates	Merit	Magazine Ad-Series	For a Life As Unique As You	A to Z Communications
Prevea Health	Merit	Employee Comm Program	Service Moments Booklet	Indigo Design
Pringsa Corporation	Gold	Television Ad-Series	Casino Life	Mountain View Group, Ltd.
Project Transformation	Silver	Special Video	Promotional Video	Matcha Design

<b>INSTITUTION</b>	<b>AWARD</b>	<b>CATEGORY</b>	<b>ENTRY TITLE</b>	<b>AGENCY</b>
Promontory Interfinancial Network, LLC	Gold	Newspaper Ad-Series	Safe	Ignition 72
Promontory Interfinancial Network, LLC	Bronze	Special Video	How CDARS Works	Planit Advertising
Promontory Interfinancial Network, LLC	Merit	Special Video	How Your Bank Can Use CDARS	Planit Advertising
Promontory Interfinancial Network, LLC	Merit	Total Ad Campaign	Safe Advertising	Ignition 72
Pronto 'Za Pizza	Gold	Logo/Letterhead Design	Pronto 'Za Pizza Logo	UpShift Creative Group
Protective Life	Gold	Special Video	Term Income Provider	Visual Planet, LLC
Protective Life	Gold	Employee Comm Program	A Noble Purpose	Visual Planet, LLC
Protective Life	Silver	Web Site	www.vista.protective.com	Visual Planet, LLC
Protective Life	Merit	Special Video	A Noble Purpose	Visual Planet, LLC
Peirce College	Silver	Total Ad Campaign	You Improved	
Provena Saint Joseph Medical Center	Bronze	Total PR Campaign	Patient Tower Opening	Lucky Dog Communications
PSE&G	Silver	Special Video	Susquehanna-Roseland	The Marcus Group
Public Service Electric & Gas Company	Gold	Other	Green Solutions/Carbon Abatement	Grafica Group
Public Service Electric & Gas Company	Gold	Direct Mail	Whole House Efficiency Program	Grafica Group
Public Service Electric & Gas Company	Silver	Total Ad Campaign	Worry Free Value Campaign	Grafica Group
Public Service Electric & Gas Company	Bronze	Total Ad Campaign	Worry Free Heating Character Campaign	Grafica Group
Recess Kids Club	Merit	Logo/Letterhead Design	Recess Kids Club Business System	Davidson & Belluso
Red Jacket Resorts	Merit	Direct Mail	Cape Cod Funaway	Triad Advertising
Red Jacket Resorts	Merit	Direct Mail	SpongeBob	Triad Advertising
Renaissance Las Vegas Hotel	Silver	Brochure	Renaissance Las Vegas Brochure	BRAINtrust Marketing + Communications
Renaissance Las Vegas Hotel	Merit	Other	Epicurean Wine Dinners Calendar Insert	BRAINtrust Marketing + Communications
Renaissance Las Vegas Hotel	Merit	Total Ad Campaign	ENVY The Steakhouse	BRAINtrust Marketing + Communications
Research Point	Silver	Total Ad Campaign	Rebranding Campaign	JHA Advertising
Ribbons Floral Arts	Silver	Logo/Letterhead Design	Ribbons Logo	Lucky Dog Communications
Rizik's	Silver	Web Site	www.Riziks.com	Return On Investment, Inc.
Rockport Square	Merit	Web Site		TRIAD Communications, Inc.
Rodeo Austin	Gold	Special Video	Cowboys vs. Broncos	
Rodeo Austin	Silver	New Media	Online In Person Ads	
Rodeo Austin	Silver	Newsletter	Behind the Chutes	
Rodeo Austin	Bronze	Web Site	RodeoAustin Website	
Roehl Transport, Inc.	Silver	Publication Internal	Benefits Brochure	Sartori Agency
Ronnybrook Farm Dairy	Silver	Brochure	Ronnybrook Farm Dairy	May Sky, Inc.
Ross Medical Education Center	Merit	Direct Mail	Ross Success Stories Mailer	Norton Norris
Sacred Heart University	Gold	Newspaper Ad-Single	The Welch MBA	St. Vincent, Milone & O'Sullivan Adv, Inc.
Saint Francis Hospital-Memphis	Merit	Newspaper Ad-Single	We Can Help You Be The Picture	G Design
Saint Francis Hospital-Memphis	Merit	Magazine Ad-Single	If You Have Chest Pain	G Design
Saint Francis Medical Center	Bronze	Total Ad Campaign	de Vinci Robotic Surgery Launch	The Roberts Group, Inc.
Saint Francis Medical Center	Bronze	Publication Internal	PowerLine Employee Newsletter	The Roberts Group, Inc.
Saint Francis Medical Center	Bronze	Calendar		The Roberts Group, Inc.
Saint Francis Medical Center	Merit	Special Video	Physician Recruitment DVD	The Roberts Group, Inc.
Saint Francis Medical Center	Merit	Other	Your Pregnancy Planning Guide	The Roberts Group, Inc.
Saint Francis Medical Center	Merit	Newspaper Ad-Single	Weekly Health Page	The Roberts Group, Inc.
Saint Francis Medical Center	Merit	Annual Report		The Roberts Group, Inc.
Saint Peter's College	Merit	Publication External	College Magazine	Erbach Communications Group
Saint Philip Child Development Center	Merit	Other	Inauguration Keepsake	
San Isabel Land Protection Trust	Gold	Newsletter	Benchmark	Rethink Creative
Sawgrass Marriott	Gold	Total PR Campaign	"Meet, Eat and Save"	BRAINtrust Marketing + Communications
Scottsdale League for the Arts	Gold	Poster	Scottsdale Culinary Festival	Davidson & Belluso
Scrapallier	Silver	Logo/Letterhead Design	Identity	Matcha Design
Shadow Creek Ranch Development	Bronze	Web Site	ShadowCreekRanch.net	Newton Design & Marketing
Shields Health Care Group	Merit	Logo/Letterhead Design	You Make the Difference	Im-aj Communications & Design, Inc.
Shore Health System	Gold	Newspaper Ad-Insert	I Wanted a Hospital Where...	Neathawk Dubuque & Packett
Shore Health System	Bronze	Newspaper Ad-Insert	Can Is In Me. But Cancer Is Not Me	Neathawk Dubuque & Packett
Signature Information Solutions, LLC	Gold	Magazine Ad-Single	Business is Unique	SGW
Signature Information Solutions, LLC	Gold	Special Video	Signature Way	SGW
Signature Information Solutions, LLC	Gold	New Media	Customer News Email Blast	
Simon Farms	Merit	Web Site	Simon Sweet Corn	Hitcents
Simon Graduate School of Business	Bronze	Web Site		Barkley REI
Snelling Staffing Services	Silver	Magazine Ad-Series	Harder Than It Needs to Be	Blanchard Schaefer Advertising & PR
Snelling Staffing Services	Merit	Magazine Ad-Single	Page Turner	Blanchard Schaefer Advertising & PR
Sol Levinson and Bros. Funeral Home	Silver	Web Site	Sol Levinson and Bros. Website	Catalpha Advertising & Design
Solar Bee, Inc.	Merit	Magazine Ad-Series	Three Part Single Page Ads	St. Vincent, Milone & O'Sullivan Adv, Inc.
Soprema	Silver	Other	Soprasolar Sales Kit	TRIAD Communications, Inc.
Southern Hills Baptist Church	Gold	Total PR Campaign	Imagine Capital Campaign	Matcha Design

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Southwest Tennessee Community College	Silver	Newspaper Ad-Insert	Coming to Your Neighborhood	
Southwest Tennessee Community College	Silver	Magazine Ad-Single	It's Your Best Choice	
Southwest Tennessee Community College	Silver	Outdoor/Transit	It's Your Best Choice	
Southwest Tennessee Community College	Bronze	Special Video	Southwest Now	
Southwest Tennessee Community College	Bronze	Publication Internal	Student Planner	
Southwest Tennessee Community College	Merit	Radio Advertising-Series	Why I Chose Southwest	
Southwest Tennessee Community College	Merit	Newspaper Ad-Single	It's Your Best Choice	
Spirit Urban Spa	Gold	Publication External	Artists	Chester + Company
St. Francis Medical Center	Bronze	Newspaper Ad-Series	Heart Attack/Tissue Repair Ads	Neathawk Dubuque & Packett
St. Francis Medical Center	Merit	Magazine Ad-Single	Tissue Repair Ad	Neathawk Dubuque & Packett
St. John Health System	Silver	Total Ad Campaign	Oncology	Publicis Indianapolis
St. John's University	Silver	Annual Report	President's Report	
St. Vincent Health	Gold	Employee Comm Program	We Thought About You	St. Claire Group
St. Vincent Health	Gold	Special Video	This Place-Peyton Manning Child Hosp	St. Claire Group
St. Vincent Health	Gold	Poster	Cancer Survivor - Key To The Cure	St. Claire Group
St. Vincent Health	Silver	Television Ad-Series	We Thought About You-Branding	St. Claire Group
St. Vincent Health	Bronze	Web Site	project18.stvincent.org - Project 18	St. Claire Group
St. Vincent Health	Merit	Television Ad-Series	Our Fight Against Cancer	St. Claire Group
St. Vincent Health	Merit	Television Ad-Single	Gurney - We Thought About You	St. Claire Group
St. Vincent Health	Merit	Direct Mail	Letter to Schools-Project 18	St. Claire Group
St. Vincent Health	Merit	Brochure	Performance Report - Heart Center	St. Claire Group
Star Financial Bank	Gold	Television Ad-Single	Guiding Star TV	HPN Marketing Services
Sullivent Law Firm	Merit	Brochure	Estate Planning Brochure	Matcha Design
Summa Foundation	Silver	Publication External	Summa Magazine	TRIAD Communications, Inc.
Sun Trust Bank	Silver	Special Video	Sun Trust Anthem Video	Realm Advertising
Sunrise Childrens Hospital	Merit	Other	Preadmit Package	Lucky Dog Communications
Suntrust	Gold	New Media	Live Solid Facebook Fan Page	Mullen
Suntrust	Silver	Total Ad Campaign	Live Solid Campaign	Mullen
Supima	Gold	Other	Supima Trade Show Bag	Davidson & Belluso
Table Mountain Casino	Merit	Web Site	TMC Website	Aviatech, LLC
Tanner Health System	Silver	Outdoor/Transit	My Story	
Tanner Health System	Merit	Direct Mail	Willowbrooke at Tanner Invitations	
Tanner Health System	Merit	Total PR Campaign	CPR Campaign	
Tempe Parks and Recreation	Gold	Outdoor/Transit	Play, Live, Learn, Grow	Davidson & Belluso
Tennessee Department of Transportation	Gold	Outdoor/Transit	Nailed	The Tombras Group
Tennessee Department of Transportation	Gold	Television Ad-Single	Nailed	The Tombras Group
Tennessee Department of Transportation	Silver	Other	Nailed	The Tombras Group
Tennessee Department of Transportation	Silver	Television Ad-Single	Everywhere	The Tombras Group
Tennessee Department of Transportation	Silver	Total Ad Campaign	Nailed	The Tombras Group
The Jefferson Hotel	Bronze	Direct Mail	Leave the Cooking to Us	Neathawk Dubuque & Packett
The LEMOINE Company	Silver	Brochure	Raise The Bar, Set The Standard	SIDES & Associates
The Little Gym	Silver	Web Site	TLG Website	Aviatech, LLC
The Little Gym	Silver	Other	Disney Promotion	Aviatech, LLC
The Neon Group	Merit	Magazine Ad-Series	The Neon Group Ad Campaign	Davidson & Belluso
The Provident Bank	Gold	Outdoor/Transit	Provident Wealth Management Billboard	The Marcus Group
The University of Akron	Gold	Television Ad-Single	Energy	
The University of Akron	Gold	Other	Viewbook	
The University of Akron	Bronze	Annual Report	Report to the Community	
The University of South Carolina Aiken	Merit	Total Ad Campaign	Got That	
The University of South Carolina Aiken	Merit	Web Site	Edgewood-Stage of Southern History	
The University of South Carolina Aiken	Merit	Poster	Edgewood-Stage of Southern History	
The Villa Group	Merit	Magazine Ad-Series	TVG Print Campaign	Aviatech, LLC
Tuesday Musical Association	Gold	Brochure	Simply Stunning	TRIAD Communications, Inc.
Troy University	Gold	Television Ad-Series	Preparing for Tommorrow Campaign	Seventh Point
Troy University	Gold	Radio Advertising-Single	Non-Traditional Global	Seventh Point
Troy University	Gold	Newsletter	Reports-College of Health & Human Ser	Seventh Point
Troy University	Silver	Employee Comm Program	TROY Today	Seventh Point
Troy University	Bronze	Television Ad-Single	Preparing for Tommorrow-Go Fish	Seventh Point
Troy University	Bronze	New Media	TROY Interactive CD-ROM	Seventh Point
Troy University	Bronze	Newspaper Ad-Single	Doctor of Nursing Practice Ad	Seventh Point
Troy University	Merit	Brochure	Parents Degree Program	Seventh Point
Troy University	Merit	Imprinted Material	Finish at Home-Magnet	Seventh Point
Troy University	Merit	Newspaper Ad-Series	Define/Redefine Yourself	Seventh Point
Tulsa Opera	Merit	Web Site		Matcha Design
Tyler Junior College	Bronze	Special Video	TJC Recruitment Video	Phillips Productions



<b>INSTITUTION</b>	<b>AWARD</b>	<b>CATEGORY</b>	<b>ENTRY TITLE</b>	<b>AGENCY</b>
U.S. Naval Institute	Gold	Web Site	www.americans-at-war.com	Aviatech, LLC
UCare	Gold	Radio Advertising-Series	UCare for Seniors "Today's Goal"	Initio Advertising
UCare	Silver	Newspaper Ad-Series	UCare for Seniors "Today's Goal"	Initio Advertising
UCare	Silver	Newspaper Ad-Insert	UCare for Seniors "Today's Goal"	Initio Advertising
UCare	Merit	Television Ad-Series	UCare for Seniors "Today's Goal"	Initio Advertising
UCare	Merit	Total Ad Campaign	UCare for Seniors "Today's Goal"	Initio Advertising
United Parcel Service	Bronze	Publication Internal	Inside UPS	Realm Advertising
United Parcel Service	Merit	Brochure	Competitive Advantage Brochure	Realm Advertising
United Way of Dutchess County	Gold	Special Video	We Give!	May Sky, Inc.
UnitedHealthcare	Gold	Brochure	State of Florida	
UnitedHealthcare	Gold	New Media	Health Care Lane	Morsekode
UnitedHealthcare	Silver	Brochure	State of Georgia Open Enrollment	Creatis
UnitedHealthcare	Bronze	Imprinted Material	Healthy Living Playing Cards	UnitedHealthcare Interl Creative Team
UnitedHealthcare	Bronze	Other	Wellness Playing Cards	
UnitedHealthcare	Merit	Employee Comm Program	Connecting You to Health Care Benefits	
UnitedHealthcare	Merit	Calendar	Health Habits Calendar	
Univ Med Ctr Princeton	Merit	Total Ad Campaign	UMCP-CHOP Campaign	
Univeristy of North Texas	Gold	Magazine Ad-Single	Student Recruitment	
Univeristy of North Texas	Gold	Publication External	CVAD Viewbook	
Univeristy of North Texas	Silver	Television Ad-Single	Zillion Opportunities	
Univeristy of North Texas	Silver	Radio Advertising-Single	Zillion Opportunities	
Univeristy of North Texas	Merit	Special Video	College of Visual Arts & Design	
University Medical Center at Princeton	Bronze	Direct Mail	Fast Track Emergency Services	Neathawk Dubuque & Packett
University of Maryland Medical Center	Bronze	Magazine Ad-Series	Before	TBC
University of North Texas	Gold	Newspaper Ad-Series	Harry Joe, Wen Chyan, Jesus Moroles	
University of North Texas	Silver	Web Site	Toulouse School of Graduate Studies	
University of Saint Francis	Silver	Calendar	Admissions Calendar	HPN Marketing Services
University of Saint Francis	Merit	Brochure	Traditional Viewbook	HPN Marketing Services
University of South Carolina Aiken	Merit	Publication Internal	Music Program Booklet	
University of South Carolina Aiken	Merit	Publication External	USCA Magazine	
University of South Carolina Aiken	Merit	Annual Report	Donor Report	
University of Wisconsin Oshkosh	Gold	Publication Internal	UW Oshkosh Today	
UPS	Gold	Calendar	UPS Wall Calendar	Iconologic
UPS	Gold	Newsletter	Vision Newsletter	Realm Advertising
UPS	Gold	Publication Internal	Inside UPS Magazine	Realm Advertising
UPS	Silver	Other	Community Internship Program	
UPS	Silver	Annual Report	UPS Annual Report	
UPS	Bronze	Annual Report	The UPS Foundation Annual Report	
US FoodService	Gold	Brochure	Manassas Marketing Plan	TGD Communications
US FoodService	Bronze	Brochure	Beyond a Foodshow	TGD Communications
US Oncology Foundation	Gold	Direct Mail	The Men's Issue Event Invitation	Newton Design & Marketing
USC Center for International Studies	Gold	Annual Report	USC Center for International Studies	IE Design + Communications
USC Keck School of Medicine	Merit	Publication External	USC Keck School of Medicine Magazine	IE Design + Communications
Utah State Parks and Recreation	Gold	Logo/Letterhead Design	Rockin' Utah	
Utah State Parks and Recreation	Gold	Newspaper Ad-Single	Drive Less, Park More	
Utah State Parks and Recreation	Bronze	Other	Water Use-Sand Hollow State Park	
Val Munson Ministries	Gold	New Media	Spiritfire	Dotzler Creative Arts
Vanguard University Southern California	Gold	Calendar	Chapel Calendar	
Vanguard University Southern California	Silver	Imprinted Material	Pre-Vu T-Shirt	
VCU Health System	Gold	Annual Report		Neathawk Dubuque & Packett
VCU Health System	Gold	Outdoor/Transit	NICU Billboard	Neathawk Dubuque & Packett
VCU Health System	Merit	Television Ad-Single	NICU TV	Neathawk Dubuque & Packett
VCU Medical Center	Gold	Newspaper Ad-Single	One Tiny Reason	Neathawk Dubuque & Packett
VCU Medical Center	Silver	Poster	One Tiny Reason	Neathawk Dubuque & Packett
Verrill Dana	Silver	Logo/Letterhead Design	Internal Branding	McClain Marketing
Verrill Dana	Merit	Other	Holiday Card	McClain Marketing
Virginia State Police	Bronze	Magazine Ad-Single	H.E.A.T. Racing Ad	Neathawk Dubuque & Packett
VA St Police Help Eliminate Auto Theft	Gold	New Media	H.E.A.T. Racing Facebook Page	Neathawk Dubuque & Packett
Virginia State Police Insurance Fraud Pro	Merit	New Media	Insurance Fraud "The Dog Did It"	Neathawk Dubuque & Packett
Virginia State Police Insurance Fraud Pro	Merit	New Media	Insurance Fraud You Tube Videos	Neathawk Dubuque & Packett
Virginia State Police Insurance Fraud Pro	Merit	Calendar	Insurance Fraud Program Desktop Cal	Neathawk Dubuque & Packett
Vitas Hospice Care	Silver	Web Site	www.vitas.com	Wax Custom Communications

<b>INSTITUTION</b>	<b>AWARD</b>	<b>CATEGORY</b>	<b>ENTRY TITLE</b>	<b>AGENCY</b>
Walsh College	Gold	Total Ad Campaign	Walsh Advertising Campaign	Perich Advertising + Design
Walsh College	Silver	Radio Advertising-Series	Walsh Radio Campaign	Perich Advertising + Design
Walsh College	Silver	Magazine Ad-Series	Walsh Print Campaign	Perich Advertising + Design
Walsh College	Bronze	Television Ad-Series	Walsh TV Campaign	Perich Advertising + Design
Walsh College	Merit	New Media	Walk-In Wednesday Banner Ad	Perich Advertising + Design
Walsh College	Merit	Outdoor/Transit	Book Smart Outdoor	Perich Advertising + Design
Washington Capitals Hockey	Gold	New Media	Capitals Holiday Gift Pack	Silver Marketing
Washington Hospital Center	Gold	Radio Advertising-Single	Dancing Queen	Neathawk Dubuque & Packett
Washington Hospital Center	Merit	Radio Advertising-Single	Heart Sounds	Neathawk Dubuque & Packett
Wellmark Blue Cross and Blue Shield	Silver	Publication Internal	Blue Magazine	
Wellmark Blue Cross and Blue Shield	Silver	Newspaper Ad-Single	Text Messaging Ad	Nicholson Kovac
Wellmark Blue Cross and Blue Shield	Merit	New Media	Ask Blue Online Educational Tool	
Wellmark Blue Cross and Blue Shield	Merit	Web Site	Wellmark.com	
Wendy's	Silver	Direct Mail	Health Tips Direct Mail Series	United Healthcare
White Memorial Medical Center	Silver	Other	Pacific Rim EP Open House Invitation	CM Bell Company, Inc.
White Memorial Medical Center	Merit	Logo/Letterhead Design	Pacific Rim EP Business Suite	CM Bell Company, Inc.
White River Valley Electric Cooperative	Gold	Newspaper Ad-Single	Our Energy, Our Future-Justin Gage	
White River Valley Electric Cooperative	Gold	Television Ad-Series	Our Energy, Our Future	
White River Valley Electric Cooperative	Gold	Special Video	Our Energy, Our Future	
White River Valley Electric Cooperative	Gold	Outdoor/Transit	Our Energy, Our Future-Chase Pardeck	
White River Valley Electric Cooperative	Silver	Newspaper Ad-Series	Our Energy, Our Future-You Have a Voice	
White River Valley Electric Cooperative	Silver	Television Ad-Single	Our Energy, Our Future	
Wilmington Trust Coporation	Gold	Publication Internal	Global Reach. Local Commitment	WHZP
Wishard Health Services	Gold	Magazine Ad-Series	Wishard Cosmetic Ad Series	Borshoff
WowZone Family Entertainment Center	Merit	Brochure	Wow Zone Brochure	Lime Valley Advertising, Inc.
Xceed Financial	Gold	Annual Report	It's In Our Name	Zambo
Yakima Valley Memorial Hospital	Bronze	Newspaper Ad-Single	100 Reasons Family Legacy	CM Bell Company, Inc.
Yukon Dental Fisheries Dev Assoc	Gold	Calendar		Ray Braun Design
Zachry Holdings, Inc.	Silver	Newsletter	Zachry Force Newsletter	Jeffrey Heinke Design